



ADVISING WORKSHEET: COMMUNICATION

Film, Culture & The Creative Arts

Journalism

Media Design & Production

Sports Media

GENERAL NOTES

- A minimum of 123 credits are required for graduation.
- Credits earned for COM 100 and MAT 100 do not count toward the 123 credits required for graduation; however, COM 100 students may petition for elective credit.
- Where appropriate, courses required for the major can be used to satisfy General Education requirements. However, the number of credits earned for these courses are applied to either Gen Ed requirements or the major, not both.
- Paths of Knowledge coursework may count towards major or minor requirements, but may not fulfill a second Mid-Level Liberal Arts Exploration requirement.
- Students are expected to follow the catalog requirements for General Education, the major, and additional requirements.
- A minor or second major within the areas listed under Paths of Knowledge automatically fulfills that area of the Gen Ed requirements.

OPPORTUNITIES FOR MAJORS

Alvernia College Theatre Club provides Alvernia University with a drama program; the area with a source of entertainment; the students with an activity and somewhere to express themselves; and as another way for the University to give back to the community. All of the members of the Alvernia community are invited to participate.

Sigma Tau Delta, Kappa Pi Chapter is the international English Honor Society. Members present papers and panels at national conventions and have won thousands of dollars in scholarships and awards. With book drives, t-shirt competitions, bake sales, writing contests, trips to poetry readings, participation in national and regional conferences, and other activities, the Kappa Pi Chapter offers students opportunities for fun and recognition for academic excellence.

The Washington Center Experience

Alvernia students have an opportunity to earn college credit by spending a semester or summer in Washington, D.C. where they serve as interns in a congressional office, government agency, major corporation, newspaper or news network, or agencies devoted to legal affairs, international relations, or business and economics. They also may intern with one of several non-profit groups dealing with the environment, women's issues, the arts, education, science, or labor relations among others. Participants are customarily juniors or seniors who have achieved grade point averages of 2.5 or better and who have the endorsement of the appropriate academic area. In addition to their internship, students select one seminar dealing with the arts and humanities, communication, public policy, the legal system, business, and government. Interested students should see their academic advisor.

The Alvernian is the college newspaper; it provides information and entertainment to the Alvernia University community, covering issues on campus and in the local communities. *The Alvernian* provides an open forum for ideas and opinions through editorials, letters-to-the-editor, news stories, features, interviews and reviews and gives Alvernia students the opportunity to gain practical journalistic experience. Contact Dr. Ryan Lange for information at ryan.lange@alvernia.edu or 610-568-1557. *The Alvernian's* Twitter is @theAlvernian.

The Zephyrus is the literary magazine published every other spring. It contains original creative work--poetry, fiction, essays, photography, artwork--by Alvernia students, staff and faculty. Department faculty serve as advisors and members of Sigma Tau Delta act as editors.

The Alvernia Writer's Series

An open forum for the live presentation of original creative works.

General Education (55-56 credits)

| First Year Curriculum: Enduring Questions | Credits Required | Course | Term | Grade | Credits Earned |
|--|------------------|---------------------|------|-------|----------------|
| SEARCH Seminar-Enduring Questions or Honor Search-Enduring Questions | 3 | SRH 101/ HNR 160 | | | |
| COM 101: Composition & Research (Must earn a C or higher) | 3 | COM 101 | | | |
| THE 105: Foundations of Theology | 3 | THE 105 | | | |
| PHI 105: Introduction to Philosophy | 3 | PHI 105 | | | |

| Mid-Level Liberal Arts Exploration | Credits Required | Course | Term | Grade | Credits Earned |
|---|------------------|---|-------------|---|-----------------------|
| EXPLORING THE NATURAL WORLD (6-8 credits) | | | | | |
| Lab Science (Biology, Chemistry, Physics) | 3-4 | | | | |
| Math (Other than MAT 100) | 3-4 | | | | |
| INDIVIDUALS & COMMUNITIES (6 credits) | | | | | |
| History or Political Science | 3 | | | | |
| PSY 101, HIS, POS, SOC, SSC, or ECON | 3 | | | | |
| CULTURE & LANGUAGE (9 credits) | | | | | |
| Communication (Not COM 100 or 101) | 3 | MET IN MAJOR | | | |
| World Language – 2 courses in sequence | 3 | | | | |
| | 3 | | | | |
| CREATIVE EXPRESSIONS (6 credits) | | | | | |
| Literature (ENG) | 3 | | | | |
| Art or Music or Theatre | 3 | | | | |
| Ethical Leaders and Followers | Credits Required | Course | Term | Grade | Credits Earned |
| Theology or Philosophy (200-400 level) | 3 | | | | |
| Theology or Philosophy (Ethics/Morality @ 200 level) | 3 | | | | |
| Paths of Knowledge – Choose 1 Path | | PoK may count towards minor or Related Requirements, but not Mid-Level Arts Exploration requirements. | | | |
| ____ PATH 1: Interdisciplinary Study (IS) Three courses, at least two from Liberal Arts disciplines, not the major, at the 200-400 level from the interdisciplinary minors of Women & Gender Studies, Digital Media, Community & Environmental Sustainability, Community Engagement, Cultural Studies, Leadership Studies or Pre-Law. | | ____ PATH 2: Multi-disciplinary Study (MS) Three courses, at least two from Liberal Arts disciplines, not the major, at the 200-400 level employing multiple disciplinary perspectives to explore the Enduring Questions in one of the following themes: Cultural & Global Studies, Imagination & Creativity, Peace & Conflict, Poverty & Wealth or Sustainability, Science & Technology. | | ____ PATH 3: In-depth Disciplinary Study (DS) Three courses at the 200-400 level in one Liberal Arts discipline other than one's major, guided by common ideas and methods of inquiry. Students choose from Art, Biology, Chemistry, Communication, Computer Science, Economics, English, History, Mathematics, Music, Philosophy, Political Science, Psychology, Sociology, Theology, Theatre or World Languages. This path may be used to give students a firm foundation in a discipline supporting their chosen major, or to pursue an interest in one of the Liberal Arts disciplines. | |
| Course (See Catalog for lists of approved courses for each area.) | | Area or Discipline | Term | Grade | Credits Earned |
| | | | | | |
| | | | | | |
| | | | | | |

BA COMMUNICATION

REQUIRED COMMUNICATION CORE (24-33 credits)

| Course | Grade | Credits | Course | Grade | Credits |
|---|-------|---------|---|-------|---------|
| COM 103: Principles of Public Speaking or COM 223: Speech for Professionals | | 3 | COM 481: Internship | | 3/vary |
| COM 122: Mass Media | | 3 | 6 credits of Communication electives (Not COM 100) | COM | 3 |
| COM 131: Writing for the Media | | 3 | | COM | 3 |
| COM 260: Digital Storytelling | | 3 | | | |
| COM 420: Media Law & Ethics | | 3 | | | |

ADDITIONAL REQUIREMENTS

COM 112: Excel Boot camp

Students must contribute to or work on the *Alvernian* or *Zephyrus*. Requirement can (but does not have to be) met by taking COM 132: Journalism Workshop (1 credit) or COM 432: Newspaper Production

FILM, CULTURE, AND THE CREATIVE ARTS (18 credits)

| Select 12 credits (4 courses) from the following: | Grade | Credits | Select 6 credits (2 courses) from any ART <u>or</u> MUSIC | Grade | Credits |
|---|-------|---------|---|-------|---------|
| COM 250: Film Appreciation | | | | | |
| COM 351: Scriptwriting/Playwriting | | | | | |
| COM 353: Cinema & Film Studies | | | | | |
| COM 360: Writers Workshop | | | | | |

JOURNALISM (18 credits)

| Select 12 credits (4 courses) from the following: | Grade | Credits | Select 6 credits (2 courses) from any HIS or POS | Grade | Credits |
|---|-------|---------|--|-------|---------|
| COM 213: Interpersonal Communication | | | | | |
| COM 342: Social Media Marketing | | | | | |
| COM 330: News & Feature Writing | | | | | |
| COM 432: Newspaper Production | | | | | |

MEDIA DESIGN AND PRODUCTION (18 credits)

| Select 12 credits (4 courses) from the below | Grade | Credits | Select 6 credits (2 courses) from any ART: | Grade | Credits |
|--|-------|---------|--|-------|---------|
| COM 332: Multimedia Creation- Publications | | | | | |
| COM 342: Social Media Marketing | | | | | |
| COM 362: Multimedia Creation- Video | | | | | |
| COM 432: Digital Publication Production | | | | | |

Sports Media (18 credits)

| Select 12 credits (4 courses) from the below | Grade | Credits | Select 6 credits (2 courses) from: | Grade | Credits |
|---|-------|---------|------------------------------------|-------|---------|
| COM 232: Athletic Communications (<i>is repeatable</i>) | | | BUS 207: | | |
| COM 220: Even Planning for the Real World | | | BUS 309: | | |
| COM 240: Public Relations-Creating Compelling Communication Campaigns | | | Any SM course: | | |
| COM 251: Broadcasting and Electronic Media | | | Any SM course: | | |
| COM 332: Multimedia Creation- Publications | | | | | |
| COM 362: Multimedia Creation- Video | | | | | |

ELECTIVES or MINOR as required for the minimum 123 credits (not including MAT 100, COM 100)

| | Term | Grade | Credits |
|--|------|-------|---------|
| | | | |
| | | | |
| | | | |

*** Please be advised to double check the 22-23 Course Catalog to ensure that you meet all prerequisite expectations for all required and related classes for this major.***

*repeatable classes may only count one time in an emphasis

EIGHT SEMESTER PLAN

The plan below is NOT intended to represent a prescribed course progression. It is your responsibility to talk with your advisor about when required courses are usually offered.

| Semester 1 | Credits | Semester 2 | Credits |
|--|---------|---|---------|
| SEARCH Seminar-Enduring Questions or Honor Search-Enduring Questions | 3 | COM 131: Writing for the Media | 3 |
| COM 101: Composition & Research | 3 | COM 103: Principles of Public Speaking or COM 233: Speech for Professionals | 3 |
| THE 105 or PHI 105 | 3 | THE 105 or PHI 105 | 3 |
| COM 122: Mass Media Theory & Application | 3 | Gen Ed SEARCH | 3 |
| Gen Ed SEARCH | 3 | Gen Ed SEARCH | 3 |
| TOTAL | 15 | TOTAL | 15 |
| Semester 3 | Credits | Semester 4 | Credits |
| COM 260: Digital Storytelling | 3 | COM Core ELECTIVE | 3 |
| COM TRACK Requirement or Track Elective | 3 | COM TRACK Requirement or Track Elective | 3 |
| COM 132: Digital Publication Workshop | 1 | Gen Ed SEARCH | 3 |
| Gen Ed Search | 3 | Gen Ed SEARCH | 3 |
| Gen Ed Search | 3 | ELECTIVE | 3 |
| Gen Ed Search | 3 | COM 112: Excel Bootcamp | 1 |
| TOTAL | 16 | TOTAL | 16 |
| Semester 5 | Credits | Semester 6 | Credits |
| COM Core ELECTIVE | 3 | COM TRACK Requirement or Track Elective | 3 |
| COM TRACK Requirement or Track Elective | 3 | COM TRACK Requirement or Track Elective | 3 |
| THE/PHI 200-LEVEL | 3 | Gen Ed SEARCH | 3 |
| Gen Ed SEARCH | 3 | ELECTIVE | 3 |
| Gen Ed SEARCH | 3 | ELECTIVE | 3 |
| TOTAL | 15 | TOTAL | 15 |
| Semester 7 | Credits | Semester 8 | Credits |
| COM 420: Media Law & Ethics | 3 | COM 481 | 3-12 |
| COM TRACK Requirement or Track Elective | 3 | Gen Ed SEARCH | 3 |
| THE/PHI 200-400 LEVEL | 3 | Gen Ed SEARCH | 3 |
| Gen Ed SEARCH | 3 | Elective (as needed) | 3 |
| Gen Ed SEARCH | 3 | Elective (as needed) | 3 |
| Elective | 1 | TOTAL | 15+ |
| TOTAL | 16 | | |

| ADDITIONAL GRADUATION REQUIREMENTS | RESIDENCY REQUIREMENTS | GRADUATION CREDITS EARNED | |
|--|--|--|--|
| ___ College publication requirement | ___ Minimum of 123 non-remedial credits earned | Liberal Arts Core credits earned | |
| ___ EXCEL requirement (COM 112) | ___ 45 of last 60 credits | Major and Related Area credits earned | |
| ___ SRH 101/HNR 160: SEARCH SEMINAR | ___ Minimum of 12 Alvernia credits in the major | Elective and/or Minor credits earned | |
| ___ HUMAN DIVERSITY | ___ Minimum of 9 Alvernia credits in the minor (if applicable) | SUBTOTAL | |
| ___ COMMUNITY SERVICE HOURS | | SUBTRACT CREDITS EARNED FOR MAT 100, and if applicable COM 100 | |
| ___ OVERALL GPA = 2.0 or higher | | TOTAL GRADUATION CREDITS | |
| ___ GPA IN MAJOR = 2.0 or higher | | | |
| ___ 2.5 GPA in all Writing Courses | | | |
| ___ SENIOR CAPSTONE met with COM 481 | | | |
| ___ WRITING ENHANCED COURSE met with COM 131 | | | |

Academic Policy on Eligibility for Participation of May Commencement Ceremony

The academic policy, which the Registrar follows, is: A student who has 6 or less credits remaining to complete the degree may participate in the May Commencement Ceremony.

Application Deadlines: August Graduation - December 1; December Graduation - March 1; May Graduation - October 1.

Any questions, please call the Registrar's Office.