



Paint the Town Maroon & Gold 2016-17



Your Guide to
Local Dining,
Entertainment, and
Shopping in Reading, PA &
Beyond

Publication Date: August 2016

Key

\$ Under 10 dollars
\$\$ 10-15 dollars
\$\$\$ 15-20 dollars
\$\$\$\$ 20+ dollars



Alvernia student discount
Must show student I.D.



—Offer Delivery



—Wifi Access

Dining

Alebrije Mexican Restaurant (\$-\$\$)
3805 Perkiomen Avenue, Reading
www.alebrijemexicanrestaurant.com
610-370-0900

Anthony's Coal Fired Pizza (\$-\$\$)
2733 Papermill Road, Reading
www.acfp.com
610-816-5722

Applebee's (\$\$)
1905 Ridgewood Avenue, Reading
www.applebees.com
610-372-6444

Arby's (\$)
2249 Lancaster Pike, Shillington
www.arbys.com
610-775-1887

Austin's Restaurant & Bar (\$-\$\$\$)
1101 Snyder Road, West Lawn
www.austinsrestaurant.com
610-678-5500

Bar-B-Q Pit (\$-\$\$)
4741 Penn Avenue, Sinking Spring
610-678-9696

Baskin Robbins (\$-\$\$)
1 Cheltenham Drive, Wyomissing
www.baskinrobbins.com
610-927-9960

Bistro 614 (\$-\$\$)
614 Penn Avenue, West Reading
www.bistro614.com
610-375-9900

201 West Food & Spirit (\$-\$\$)
201 W. Lancaster Avenue, Shillington
www.201west.com
610-796-9070

501 Bar & Lounge (\$)
501 Upland Avenue, Reading
610-743-5778

Aashiyana Fine Indian Cuisine (\$-\$\$) ★
16 S. 4th Street, Reading
610-685-9242
*20% off to students



Aladdin Mediterranean Restaurant ★
(\$-\$\$)
401 Penn Avenue, West Reading
www.dineindie.com/Aladdin
610-685-6677
*10% off w/ college ID

Alebrije Mexican Restaurant (\$-\$\$)
2224 State Hill Road, Reading
www.alebrijemexicanrestaurant.com
610-373-5680

Alebrije Mexican Restaurant (\$-\$\$)
3225 N. 5th Street Highway, Reading
www.alebrijemexicanrestaurant.com
610-939-9288

Brewers Bar & Grill (\$-\$\$)
101 S. Third Avenue, West Reading
www.brewersbarandgrill.com
610-375-8760

Buca di Beppo Italian Restaurant (\$\$)
2745 Paper Mill Road, Wyomissing
610-374-3482

Building 24 Kitchen & Bar (\$-\$\$)
1115 Bern Road, Wyomissing
www.bldg24.com
610-375-2700

Burger King (\$)
436 Centre Avenue, Reading
www.bk.com
610-375-6928

Café Bold (\$-\$\$)
550 Penn Avenue, West Reading
484-651-1049

Café Sweet Street (\$-\$\$)
722 Hiesters Lane, Reading
www.cafesweetstreet.com
610-929-0616

California Bar and Grill (\$-\$\$) ★
699 Mountain View Road, Shillington
facebook page
610-777-7224
*10% off total bill
(excludes alcohol & taxes)



Callowhill Café (\$-\$\$)
134 N. 5th Street, Reading
www.hopeofthenations.net/
callowhill-café
610-736-0209

Canal St. Pub and Restaurant (\$-\$\$)
535 Canal Street, Reading
www.canalstreetpub.com
610-376-4009

Chapman's Deli (\$)
1110 Lancaster Avenue, Reading
www.chapmansdeli.com
610-775-4545

Chatty Monks Brewing Co. (\$\$)
610 Penn Avenue, West Reading
www.chattymonks.com
484-818-0176



Chef Alans (\$-\$\$)
525 Penn Avenue, West Reading
www.chefalans.com
610-375-4012

Chicken Supreme (\$-\$\$)
410 Penn Avenue, West Reading
www.chickensupremepa.com
610-376-6149

Chick-fil-A (\$-\$\$)
4675 Perkiomen Avenue, Reading
www.chick-fil-a.com
610-779-5995

Chick-fil-A (\$-\$\$)
2707 Meridian Blvd, Reading
www.chick-fil-a.com
610-373-7330

Chipotle Mexican Grill (\$-\$\$)
2733 Papermill Road, Reading
www.chipotle.com
484-772-1022

Cold Stone Creamery (\$)
2747 Papermill Road, Reading
www.coldstonecreamery.com
610-685-2780

Cristina's Restaurant (\$-\$\$)
450 S. 7th Street, Reading
610-736-0329

Dairy Queen Grill and Chill (\$)
820 Kenhorst Plaza, Reading
www.dq.com
610-775-4047



Deluxe Restaurant (\$-\$\$)
2295 Lancaster Pike, Shillington
www.thedeluxerestaurant.com
610-775-2577

Dessert Dreamz (\$)
50 N. 5th Street, Reading
610-372-2253

Domino's Pizza (\$-\$\$)
310 Penn Street, Reading
www.dominos.com
610-376-8501

Dosie Dough Bakery & Café (\$-\$\$)
1405 Penn Avenue, Wyomissing
www.dosiedough.com
610-376-2233

Dunkin' Donuts (\$)
800 Lancaster Avenue, Reading
www.dunkindonuts.com
610-775-0415

Dynamite Subs (\$-\$\$) ★
441 Morgantown Road, Reading
610-378-7827
*FREE french fries w/ the purchase of
a sandwich w/ student ID

Elevation Burger (\$\$)
798 Woodland Road, Wyomissing
484-926-2768

Exeter Family Restaurant
(\$-\$\$)
4800 Perkiomen Avenue, Reading
www.exeterfamilyrestaurant.com
610-370-5131

Five Guys (\$-\$\$)
4619 Perkiomen Avenue, Reading
www.fiveguys.com
610-779-2001

Flanagan's Pub (\$-\$\$) ★
41 W. Lancaster Avenue, Shillington
www.flanaganpub.com
610-777-6401
*15% off to students and staff w/ valid
college ID

Friendly's (\$-\$\$) ★
1535 Lancaster Avenue, Reading
www.friendlys.com
610-777-1980
*10% off w/ ID, not valid w/
other discounts

FroYo Fun (\$-\$\$)
4209 Perkiomen Avenue, Reading
610-779-2400
facebook specials (daily)

Georgio's Pizzeria (\$-\$\$)
500 Penn Avenue, West Reading
610-750-7199

GNA Pizzeria (\$-\$\$)
421 Penn Avenue, Reading
www.gnaristorante.com
610-376-1155

Go Fish! Seafood (\$\$)
619 Penn Avenue, West Reading
www.gofishseafood.com
610-376-6446

Great China (\$-\$\$)
2675 Shillington Road, Reading
610-678-9222

Hauté Chocolate Café (\$-\$\$)
711 Penn Avenue, West Reading
www.hautechocolatecafe.net
610-373-4455

Hong Thanh Vietnamese & Chinese
(\$-\$\$)
2733 Papermill Road, Wyomissing
610-374-0831

IHOP (\$-\$\$)
2701 N. Meridian Blvd, Reading
www.ihop.com
610-374-9300

Isaacs Restaurant & Deli (\$-\$\$)
94 Commerce Drive, Reading
www.issacsdeli.com
610-376-1717

Jade Garden Restaurant (\$\$)
450 W. Lancaster Avenue, Reading
610-796-8979

JR's Pizzeria (\$-\$\$)
24 Village Center Drive, Reading
www.jrpizzeria catering.com
610-775-4440

Judys On Cherry (\$-\$\$\$\$)
332 Cherry Street, Reading
www.judysoncherry.com
610-374-8511

Jumbo China Buffet (\$-\$\$)
3252 N. 5th Street Highway, Reading
610-921-1998

Kentucky Fried Chicken (\$)
241 W. Lancaster Avenue, West
Reading
www.kfc.com
610-777-3599

La Abuela Mexican Restaurant (\$-\$\$) ★
448 Penn Avenue, Reading
www.laabuelamexicanrestaurant.com
(484) 509-5778
*10% off w/ college ID

Let's Taco Bout It (\$)
616 Penn Avenue, West Reading
484-926-2230

Long Horn Steakhouse (\$-\$\$\$\$)
1085 Woodland Road, Reading
www.longhornsteakhouse.com
610-375-2580

Mama's Pizzeria (\$-\$\$)
690 Kenhorst Plaza, Kenhorst
www.mamaspizzaandgrill.com
610-603-0400

McDonald's (\$)
400 Lancaster Avenue, Reading
www.mcdonalds.com
610-374-3095

Mi Casa Su Casa (\$)
320 Penn Street, Reading
www.micasasucasacafe.com
610-375-1161

Mike's Taste of Philly (\$)
449 Penn Avenue, West Reading
610-898-1331

Mikura (\$-\$\$)
840 N. Park Road, Wyomissing
www.mikurarestaurant.com
610-373-5851

Mimmo's Restaurant and Pizzeria
(\$-\$\$) ★
290 Morgantown Road, Reading
www.mimmos.org
610-373-2800

Mission BBQ (\$\$)
1775 Papermill Road, Wyomissing
www.mission-bbq.com
484-509-0019

Moe's Southwest Grill (\$)
1070 Berkshire Blvd, Wyomissing
www.moes.com
610-372-6637

Moe's Southwest Grill (\$)
4725 Perkiomen Avenue, Reading
610-401-0930



Mustang Grill (\$)
600 Kenhorst Plaza, Kenhorst
www.themustanggrill.com
610-777-1100



New York Bagelry (\$)
2720 Penn Avenue, West Lawn
610-678-6420



New York Bagelry (\$)
150 Kenhorst Plaza, Shillington
610-775-8423



No. 1 Chinese Restaurant (\$-\$)
160 Kenhorst Plaza, Shillington
www.no1cuisine.com
610-775-0875
*5% off w/ instore purchase



Old Country Buffet (\$-\$)
1101 Woodland Road, Wyomissing
www.oldcountrybuffet.com
610-375-9954

Olive Garden (\$-\$)
1700 Crossing Drive, Reading
www.olivegarden.com
610-373-1311

On The Border Mexican Grill & Cantina (\$-\$)
796 Woodland Road, Reading
www.ontheborder.com
610-898-3320

Outback Steakhouse (\$-\$-\$)
1101 Woodland Road, Reading
www.outback.com
610-376-9910

Panera Bread (\$)
2733 Papermill Road, Reading
www.panerabread.com
610-373-9620

Panevino (\$-\$)
25 N. 2nd Street, Reading
www.panevinoreading.com
610-376-1101

Papillon Brasserie (\$-\$)
615 Penn Avenue, West Reading
www.papillononpenn.com
610-376-0601

Pike Café (\$-\$)
930 Pike Street, Reading
www.pikecafe.com
610-373-6616

Pita Pit (\$)
1665 State Hill Road, Wyomissing
www.pitapitusa.com
484-772-3121
*\$1 off any regular price pita



Pizza Time (\$-\$-\$)
640 Lancaster Avenue, Reading
www.pizzatimereading.com
610-372-4241



PJ Whelihan's Pub & Restaurant (\$-\$-\$)
1101 Rocky Road, West Lawn
www.pjpub.com
484-525-4400



Plaza Azteca Mexican Restaurant (\$-\$)
955 Woodland Road, Reading
www.plazaazteca.com
610-898-1512

Queen City (\$-\$)
100 Lancaster Avenue, Reading
www.queencityreading.com
610-376-1888

Red Lobster (\$-\$-\$-\$)
945 Woodland Road, Reading
www.redlobster.com
610-376-2905

Red Robin (\$-\$)
4559 Perkiomen Avenue, Reading
www.redrobinpa.com
484-334-8000
*10% off with student/faculty/staff ID



Rice King Chinese Restaurant (\$-\$)
444 Lancaster Avenue, Reading
www.ricekingreading.com
610-985-0656
*FREE crab rangoon w/ \$15 purchase



Rita's (\$)
1124 Lancaster Avenue, Reading
610-796-2885

Say Cheese! Restaurant (\$-\$)
600 Penn Avenue, West Reading
www.saycheese-restaurant.com
610-406-5390

Scoupe De Ville (\$)
3365 Main Street, Birdsboro
facebook page
610-582-5259
*10% off w/ ID

Screpesi's Sandwich Shop (\$)
500 E. Lancaster Avenue, Reading
610-373-9913
*free bag of Good's chips w/ purchase of sandwich (must show Alvernia ID)



Smokey Bones (\$-\$)
2733 Papermill Road, Reading
www.smokeybones.com
610-375-9580

Sofrito Gastro Pub (\$-\$)
220 Douglass Street, Reading
www.sofritogastropub.com
610-373-3115

Sonic (\$)
4515 Perkiomen Avenue, Reading
www.sonicdrivein.com
610-779-9200

Starbucks (\$)
2113 State Hill Road, Wyomissing
www.starbucks.com
610-375-2823



Subway (\$)
518 E. Lancaster Avenue, Reading
www.subway.com
610-750-7422

Sweet Surprises (\$)
544 Penn Avenue, West Reading
www.sweet-surprises.com
610-373-2121

Taste of Crepes (\$)
617 Penn Avenue, West Reading
www.tasteofcrepes.com
610-685-2001

Texas Roadhouse (\$-\$-\$)
2803 Papermill Road, Reading
www.texasroadhouse.com
610-373-9600

Thaiwat Restaurant (\$-\$)
1145 Berkshire Blvd, Wyomissing
www.thaiwatrestaurant.com
610-898-9191

The Barley Mow (\$-\$)
719 Penn Avenue, West Reading
www.barleymowbeer.com
484-926-2094

The Dog House (\$-\$)
1216 Lancaster Avenue, Reading
www.kevinsdoghouse.com
610-775-1763

The Hitching Post Restaurant & Bar (\$-\$-\$-\$)
2747 Bernville Road, Leesport
www.thehitchingpostpa.com
484-671-2347

The Liberty Taproom (\$-\$)
237 N. Prospect St, Reading
www.thelibertytaproom.com
610-743-3228


The Peanut Bar Restaurant (\$-\$\$)
332 Penn Street, Reading
www.peanutbar.com
610-376-8500


The Railroad House (\$-\$\$)
152 Woodrow Ave, Reading
www.railroadhouse.net
610-678-1177

The Speckled Hen Cottage Pub & Ailhouse (\$-\$\$)
30 S. 4th Street, Reading
www.speckledhenpub.com
610-685-8511

The Ugly Oyster (\$-\$\$) ★
21 S. 5th Street, Reading
www.theuglyoyster.com
610-373-6791
*10% off




The WhoopiePie Co. (\$) 
801 Hill Avenue, Wyomissing
www.thewhoopiepiecompany.com
610-372-2102

Third & Spruce Café (\$-\$\$) 
238 S. 3rd Avenue, Reading
www.thirdandspruce.com
610-376-5254

Tilted Kilt Pub and Eatery (\$\$)
700 Woodland Road, Wyomissing
www.tiltedkilt.com/wyomissing
484-509-4297



Tokyo Hibachi & Bar (\$\$\$-\$\$\$\$) 
960 Woodland Road, Reading
www.tokyohibachiandbar.com
610-685-2888


Trooper Thorn's Irish Beef House (\$-\$\$)
451 Morgantown Road, Reading
www.trooperthorns.com
610-685-4944

V&S Sandwich Shop (\$)
1621 E. Lancaster Avenue, Reading
610-777-2402


Van's Café (\$-\$\$)
506 Penn Avenue, West Reading
610-741-6466

Vincenzo's (\$-\$\$)
1333 Olde Swede Road, Douglassville
www.vincenzosristorante.com
610-689-8000

ViVA Bistro & Lounge (\$-\$\$)
901 Hill Avenue, Reading
www.vivagoodlife.com
610-685-5299

ViVA Castle Pub @ Reading Country Club (\$-\$\$) 
5311 Perkiomen Avenue, Reading
www.vivagoodlife.com
610-779-1000

Wendy's (\$) 
930 Lancaster Avenue, Reading
www.wendys.com
610-775-3020


West Reading Diner (\$) 
411 Penn Avenue, Reading
www.westreadingdiner.com
610-376-5565

West Reading Tavern and Restaurant (\$-\$\$)
606 Penn Avenue, West Reading
www.westreadingtavern.com
610-376-9232

Willoughby's Bar and Grill (\$\$\$-\$\$\$\$)
305 N. Park Road, Wyomissing
www.willoughbysbarandgrill.com
610-816-7473



Wyomissing Family Restaurant (\$-\$\$)
1245 Penn Avenue, Wyomissing
www.wyomissingfamilyrestaurant.com
610-373-3353

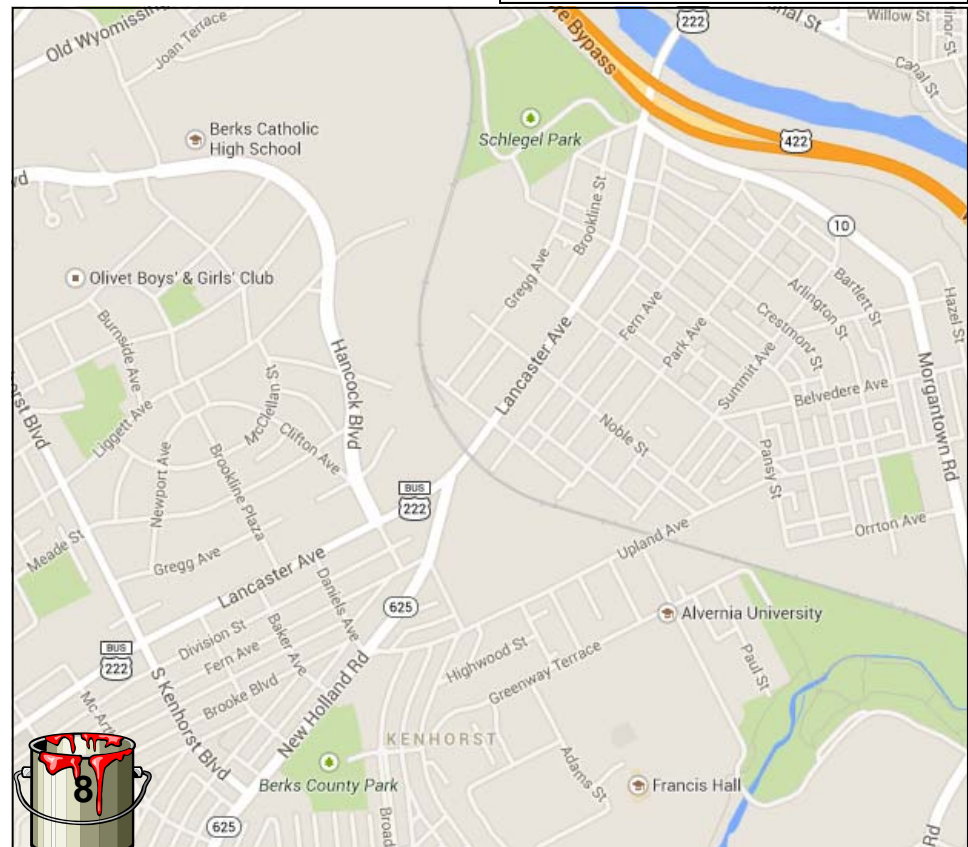
Yogo Crazy (\$) 
2733 Papermill Road, Wyomissing
www.yogocrazyfrozenyogurt.com
610-985-0761

Zhuang's Garden (\$-\$\$\$)
2834 Penn Avenue, West Lawn
610-670-5650

Zorba's Souvlaki & Gyro (\$-\$\$)
801 Hill Avenue #59, Reading
610-372-4976

Zoup! (\$-\$\$)
760 Woodland Road, Wyomissing
www.zoup.com
610-372-6717

ALVERNIA UNIVERSITY



Entertainment

Angelica Park

Bear Creek Ski & Recreation
(\$\$\$-\$\$\$\$)
101 Doe Mountain Lane, Macungie
www.bcmountainresort.com
610-682-7100

Berks Lanes (\$-\$\$)
3190 Shillington Road, Sinking Spring
www.berkslanes.com
610-678-8044

Blue Marsh Lake
1268 Palisades Drive, Leesport
610-376-6337

Body Zone (\$-\$\$\$\$)
3103 Paper Mill Road, Wyomissing
www.bodyzonesports.com
610-376-2100

Bowl-o-rama (\$-\$\$)
4100 Perkiomen Avenue, Reading
www.bowl-o-rama.com
610-779-3090

Busy Bee's Pottery & Arts Studio
(\$-\$\$\$\$)
840 N. Park Road, Wyomissing
www.busybeesart.com
610-375-1020

Central PA African-American Museum
(\$\$)
119 N. 10th Street, Reading
www.cpafricanamericanmuseum.org
610-371-8713

Colonial Sports and Fitness Center
(\$-\$\$\$)
172 Shillington Road, Sinking Spring
www.chbsports.com
610-777-7801

Dorney Park (\$-\$\$\$\$)
3830 Dorney Park Road, Allentown
www.dorneypark.com
610-395-3724

Fantasy Skating Center (\$) ★
500 George Street, Reading
www.fantasysk8ing.com
610-929-3147
*\$1 off any admission

Fox Berkshire Cinema (\$) ★
800 Berkshire Blvd, Wyomissing
www.foxshowtimes.com
610-374-1123

Fox East (\$) ★
4350 Perkiomen Avenue, Reading
www.foxshowtimes.com
610-779-8301

Genesis Theatre (\$-\$\$)
153 N. 10th Street, Reading
www.genesiustheatre.org
610-371-8151

Goggleworks (\$-\$\$\$\$)
201 Washington Street, Reading
www.goggleworks.org
610-374-4600

Gring's Mill
2083 Tulpehocken Road, Wyomissing
610-374-8839



Hawk Mountain
1700 Hawk Mountain Road, Kempton
www.hawkmountain.org
610-756-6961

Hersheypark (\$-\$\$\$\$)
100 W. Hersheypark Drive, Hershey
www.hersheypark.com
844-330-1813

Laser Quest (\$-\$\$\$\$)
1035 Bern Road #25, Wyomissing
www.laserquest.com
610-208-0766

Maple Grove Raceway (\$-\$\$\$\$)
30 Stauffer Park Lane, Mohnton
www.maplegroveraceway.com
610-856-9200

Neversink Mountain
Neversink Mountain Road, Reading

Nolde Forest
2910 New Holland Road, Reading
610-796-3699

Ozzy's Family Fun Center (\$-\$\$\$\$)
5411 Pottsville Pike, Leesport
www.ozzysffc.com
610-926-6162

Pagoda
98 Duryea Drive, Reading
www.readingpagoda.com
610-655-6271

Pillar Hookah Lounge (\$\$)
125 Morgantown Road, Reading
www.pillarlounge.com
610-780-0452

Reading Fightin Phils Baseball
(\$-\$\$\$\$)
1900 Centre Avenue, Reading
www.readingphillies.com
610-375-8469



Reading Movies 11 IMAX (\$-\$\$\$\$)
30 N. 2nd Street, Reading
www.rctheatres.com
610-374-2828

Reading Public Museum (\$) ★
500 Museum Road, Reading
www.readingpublicmuseum.com
610-371-5850

Reading Rocks (\$\$)
550 George Street, Reading
www.readingrocks.com
610-374-6007

Reading Royals Ice Hockey (\$\$-\$\$\$) ★
700 Penn Street, Reading
www.royalshockey.com
610-898-7825
*\$5 off walk up price w/ valid college ID

Santander Arena (\$-\$\$\$\$)
700 Penn Street, Reading
www.santander-arena.com
610-898-7469

Santander Performing Arts Center
(\$-\$\$\$\$)
136 N. 6th Street, Reading
www.santander-arena.com
610-898-7299

Skateaway (\$-\$\$\$\$)
2275 Lancaster Pike, Shillington
www.skateaway.net
610-777-4000

Stonecliffe Recreation Area
1200 Monroe Street, Reading

The Pinnacle
Reservoir Road, Hamburg

The Works of Wyomissing (\$-\$\$)
1109 Bern Road, Wyomissing
www.workswyomissing.com
610-375-2700



Shopping

Berkshire Mall (\$-\$\$\$\$)
1665 State Hill Road, Wyomissing
www.berkshiremall.com
610-376-8661

Broadcasting Square (\$-\$\$\$\$)
2755 Paper Mill Road, Wyomissing

Fairgrounds Mall (\$-\$\$\$\$)
3050 N. 5th St Highway, Reading
www.shopatfairgrounds.com
610-921-9277

Giant (\$-\$\$\$\$)
600 E. Lancaster Avenue, Reading
www.giantfoodstores.com
610-775-5015

Green Dragon Market (\$-\$\$\$\$)
955 N. State Street, Ephrata
www.greendragonmarket.com
717-738-1117

King of Prussia Mall (\$-\$\$\$\$) ★
160 N. Gulph Road, King of Prussia
www.kingofprussiamall.com
610-265-5727
*show student ID at Simon
Guest Services for a free savings
passport



Leesport Farmers Market (\$-\$\$\$\$)
312 Gernants Church Road, Leesport
www.leesportmarket.com
610-926-1307

Love West Reading (\$-\$\$\$\$)
500 Chestnut Street, West Reading
www.lovestreading.org
610-685-8854

Park City Mall (\$-\$\$\$\$)
142 Park City Center, Lancaster
www.parkcitycenter.com
717-229-0010

Reading Fairgrounds Farmers Market (\$-\$\$\$\$)
2934 N. 5th Street Highway, Reading
www.fairgroundsfarmersmarket.com
610-929-3429

Redners Warehouse Markets (\$-\$\$\$\$)
300 Kenhorst Plaza, Reading
www.rednersmarkets.com
610-775-3155

Russo's Food Market (\$-\$\$)
1150 Bern Road, Wyomissing
www.russofoodmarket.com
610-898-7877

Shillington Farmers Market (\$-\$\$\$\$)
10 S. Summit Avenue, Shillington
610-777-7675

VF Outlets (\$-\$\$\$\$)
801 Hill Avenue, Reading
www.vfoutlet.com
610-378-0408

Walmart (\$-\$\$\$\$)
1135 Berkshire Blvd, Wyomissing
www.walmart.com
610-376-5848

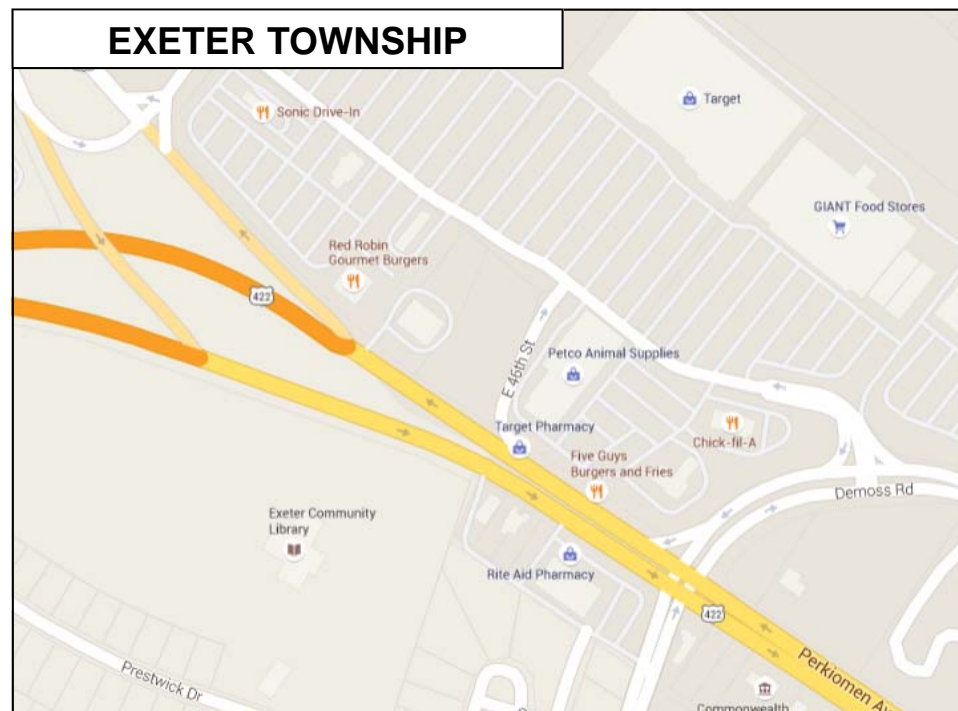
Wawa (\$-\$\$)
100 Lancaster Pike, Wyomissing
www.wawa.com
610-775-5900

West Reading Deli and Grocery (\$-\$\$) ★
101 S. 5th Avenue, Reading
610-985-0539
*5% on purchase over \$5

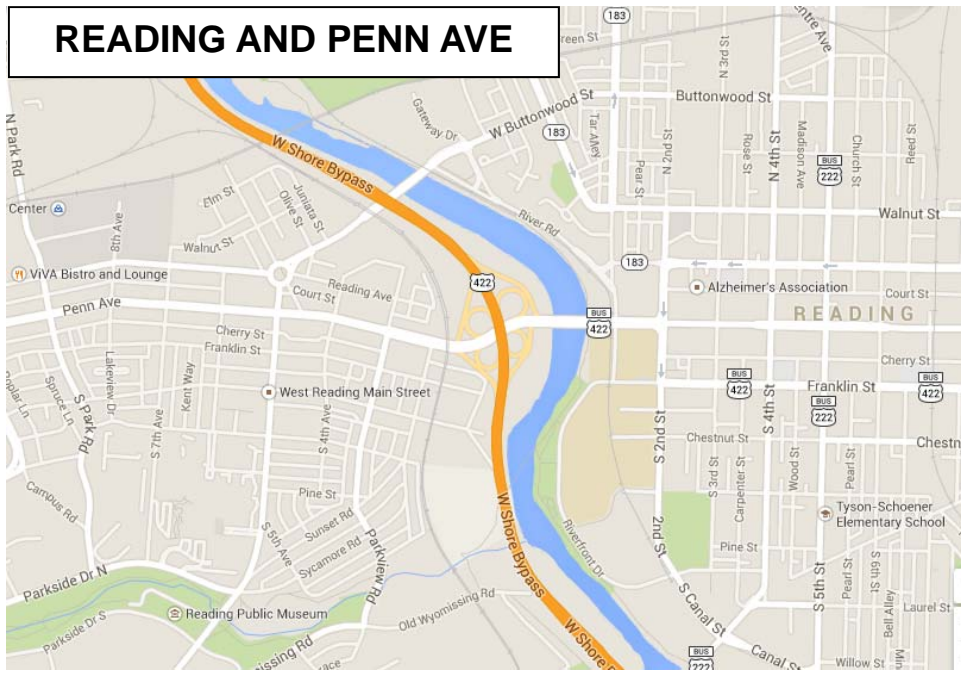


West Reading Farmers Market (\$-\$\$\$\$)
500 Block Penn Avenue,
West Reading
610-685-8854

Wyomissing Farmer's Market (\$-\$\$\$\$)
845 Woodland Road, Reading
www.farmersmarketofwyomissing.com
610-374-1916



READING AND PENN AVE



WYOMISSING

