In Memoriam: Elaine Schalck

By Casey Green
Contributing Writer

Professor Elaine Schalck passed away on September 3, 2014 of natural causes. She was 60 years old. Schalck was born on July 26, 1954. She lived in Berks County for her entire life. After she finished high school, Schalck enrolled at then-Alvernia College to get a degree in biochemistry/secondary education.

During her time as an undergraduate student, Schalck became close with Sister Alodia. Her relationship with Sister Alodia would become deeply important to her education and her faith. Schalck graduated from Alvernia College in 1976, and became a professor at Alvernia in 1977. She served Alvernia as an Assistant Professor of Chemistry while working toward her master's degree in education from Temple University.

After completing her master's degree in 1989, she stayed on at Alvernia until her passing in September. Schalck's 37-year career at Alvernia saw the tremendous growth of both the science program and the university. She played a major role in the design and planning of the O'Pake Science Center, as well as advising numerous students during her long career.

Elaine Schalck was beloved by students. Generations of Alvernia graduates remember Schalck as someone who would listen to them no matter what they needed to talk about. Regardless of what role a person played in the Alvernia community, Schalck was always there with open arms to offer advice, wisdom, or comfort.

"Professor Schalck was one of the best professors I had at Alvernia," Brandi Loga, Alvernia alumni, said. "She truly cared about all of her students and helped them get through anything and everything. She helped me get my internship through which I am now in graduate school."

Continued on page 3

Grupo Exito Excites Alvernia

By Madelyn Johnston
Contributing Writer

The musical stylings of New York based bachata band Grupo Exito serenaded students on Sunday, September 14.

Grupo Exito played as part of Alvernia's celebration of Hispanic Heritage Month. Grupo Exito is composed of members Hector (guitar), Ronny (lead guitar), Jose (rhythm guitar), Luis (Congas), Dorian (lead singer), Style (bongos and percussion) and David (bass guitar).

The band describes their sound as a combination of bachata, merengue and salsa and feels like the music comes from their souls.

"It's very fun and passionate," Hector said.

"Older bachata is like country. Oh, I lost my girl, I'm so sad," he laughed. "But we like the audience to be happy and have fun."

Grupo Exito started making music in 2010, playing mostly at clubs and festivals. However, their performance at Alvernia was one of their first shows at an academic institution. So why

Continued on page 4

So Much Yarn, So Little Time

By Genesis Ciriaco
Editor

Community service is more than a yarn for the Hooked on Helping club. Hooked on Helping knits and crochets handmade items to donate to area groups.

President Brianna Whitton and Vice President Katie Fitzharris reactivated the club after learning of their shared interest in yarn.

"Katie and I were roommates freshman year, and we discovered we both loved to crochet and knit," Whitton said. "I've been knitting for 11 years and Katie has been crocheting for ten years."

"We tried to find other people around campus that shared the same interest and they all said the same thing: 'I don't really knit or crochet because no one else does it.' The idea was simple, start a club with members who have a passion for this hobby."

Whitton and Fitzharris di-
Flynn Files: October 2014

"Engaged and Happy in College... Welcome (and welcome back) to all our students. So here’s an unexpected question for you: Are college students at Alvernia and elsewhere really heading to school this fall to get engaged and live happily ever after? It turns out the smart ones are, and the research proves it. Unlike Alvernian students from a generation or two ago, you probably can’t imagine heading to the altar any time soon. Yet many today are discovering that getting engaged on campus brings big benefits later on. No, not wedding bells. For this is a very different kind of engagement: active involvement in academic and social clubs, leadership roles, internships, academic research, community service, the arts, and athletics, among other activities. Such experiences, according to a recent Gallop/Purdue University study “Great Job, Great Lives,” make the largest impact when it comes to determining how well you are prepared for a successful life after college. Forget focusing on pricey elite schools with big brand names. The national study that surveyed 30,000 college graduates makes it clear: it’s not where you go to college that counts most toward your future success and long-term well-being; it’s what you do while you’re here.

For students enrolled at Alvernia or any of the many high quality but less well-known, small and medium-sized schools across the country, this is good news indeed. The report suggests that far more than the selectivity or sticker price of an institution, what students do in college and how they get engaged on campus plays a greater role in contributing to a better life after graduation. And when it comes to student engagement, Alvernia stands out! More than 98% of our students participate in at least one “real-world” learning opportunity; 86% are involved in extracurricular organizations, athletic teams or service projects with 70% active in two or more! There is more good news. According to the report, engaged students become engaged employees (who are highly involved and enthusiastic about their work). And engaged employees become productive, thriving people at a rate almost five times greater than their less-engaged colleagues. If students have an internship or other real-world experience where they apply what they learn in the classroom or if they are involved in extracurricular activities or projects taking a semester or longer to complete, their odds of being engaged at work double.

At a time when politicians and pundits are ignoring student learning and are instead preoccupied with the financial “return on investment” of a college degree, here is an appealing bottom line for all students: active involvement in engaged learning during your college years pays dividends long after you turn your tassel and toss your mortarboard at the Santander Arena (or in the PEC for you winter grads!).

For universities committed to serving the common good as well as fostering individual success, the impact is clear: Community-based learning and civic engagement opportunities foster student engagement and experiential learning which in turn benefit both students and communities. The evidence was, as usual, on display here at Alvernia as I listened to the stories of the almost 500 students and faculty who “engaged” in our annual Orientation Days of Service, turning an old fruit display here at Alvernia as our students participated in at least one “real-world” learning opportunity; 86% are involved in a co/extracurricular organization, athletic team or service project with 70% active in two or more! There is more good news.

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Grupo Exito Excites Alvernia (continued from page 1)

did they choose to perform at Alvernia?  
“Well, they paid us $10,000 to play,” Hector joked.  
“We actually heard about [Alvernia] from a friend of ours that performed here before, and [our manager’s] son goes here,” David said.  
“We heard that students here like to dance and have a good time.”  
And dance Alvernia did. Not even halfway through their first set, students and other audience members began coming to the bottom of the Francis Hall Amphitheatre to dance after being encouraged to do so by the band.  
Dr. Beth Aracena, Dean of the College of Arts and Sciences, envied some of the dancers.  
“I loved watching the impromptu dancing,” Aracena said.  
“It was beautiful and sophisticated. I wish I could dance as well as our students.”  
After Grupo Exito’s first set, there was a performance by Reading-area Mexican dance group Mi Cultura Mi Pasion, who engaged the audience in traditional Mexican dances.  
Mi Cultura Mi Pasion’s performance offered students a glimpse into the diversity of Reading and the Alvernia community.  
After Mi Cultura Mi Pasion’s performance, Grupo Exito took the stage for their last set. The audience danced and clapped to the music.  
“Bachata music also crosses age boundaries,” Aracena said.  
“People from different generations were singing and dancing. I loved how most of the music was in Spanish, but everyone could appreciate it, even if they did not know exactly what the words meant.”  
Grupo Exito is on Facebook at https://www.facebook.com/grupo.exito3.

Social Media: Jobs of the Future

By Samantha Marino  
Contributing Writer

Alvernia is offering a special topic course this semester on Social Media Marketing. The intention of the course is to help students professionalize their knowledge on social media in order to prepare them for a more competitive job market.  
“This class opened my eyes to a whole new world of social media thinking that I did not know existed,” Billy Tharp, a senior communication major, said.  
Tharp and other students in the class will have the opportunity to learn how social media can build brand awareness, help potential leads find the company of their choice, learn about building a their own online communities, and how to properly communicate through different social media platforms.  
“I find this social media marketing class very important to all aspects of communication because social media has such an impact on people’s day-to-day life, and it’s important to have a clear understanding of its purpose,” Gabby Valenti, a senior communication major, stated.  
Social Media Marketing can help prepare students for internships and possible job opportunities.  
Many communication students are currently doing their internships in areas that involve them being on some sort of social media platform at one point or another.  
“Many of our students are being asked during their internships to help companies and organizations with their social media. I want them to have the proper tools and experience to do this effectively and efficiently. These are skills to carry them forward into the current job market, regardless of what fields they choose,” Dr. Jodi Radosh, Alvernia communications professor, said.  
This course is really something anyone can use in almost any field because there is such a broad group of industries that actually use social media platforms to get their messages across or to sell a product.  
“The Social Media Marketing Course is designed for students to stay competitive in today’s digital world and at the same time receive hands-on practical experience,” Radosh said.  
“Students are developing social media campaigns for local nonprofit organizations. It’s a win-win: the students will have the opportunity to help a nonprofit agency, and at the same time explore areas, such as social media platforms, web analytics, multichannel integration, and content development in a real-world scenario,” Dr. Jodi Radosh, said.  
Taking this class would be very beneficial to anyone in the communication or even business field because it is designed to give a student the hands-on experience that will help him/her tremendously in the long run.

Brooke Deamer and Gabby Valenti discussing a very recent topic that is hot on social media.

“Music can change the world because it can change people.”  
- Bono
So Much Yarn, So Little Time (continued from page 1)

The club’s shirt from last year with their creative slogan.

Elaine Schalck (left) once celebrated National Chemistry Week with Kevin Burn, Director of Laboratory Services (right). Burn, a former student of Schalck, chose to stay on at Alvernia after getting his degree.

“The best way to find yourself is to lose yourself in the service of others.” — Gandhi

Hand-made knitted baby hats and crate blankets donated to the Reading Hospital and Berks County Humane Society.
Quick Life Hacks For Your Daily Routine

By Madelyn Johnston
Contributing Writer

As a new school year begins, students need to settle into their class schedules, dorm rooms, and, for the first year class, college life in general. Sometimes even a small help can make a big difference. To be of aid to the student body, here are two life hacks that anyone can apply to their daily life at Alvernia, tested by students.

**No-Coffee-Maker-Needed Coffee**

One of the worst things a student can do is fall asleep during class. Coffee can help, but not all students have a coffee maker in their dorms or the time to make a whole pot at home.

Instead of spending money every day on coffee from the cafeteria or the Kessel Café, you could try using disposable cups, a coffee mug, a coffee filter, coffee grounds, rubber bands, and hot water to create a cup of instant coffee.

Marcus Williams, a junior biochemistry major, tested this hack from the comfort of his own dorm. “I was able to just use some filter paper, coffee grounds, and hot water. I got some good coffee out of it,” Williams said.

However, don’t expect the same brew you’re used to. “I didn’t get the taste I usually enjoy, but I guess that is how every substitute is,” Williams said. While the taste may not come out the same as a regular brew, it is still a good solution for a quick morning pick-me-up.

**Quick Eggs in a Cup**

Breakfast is the most important meal of the day, but it is hard to have a delicious and nutritious breakfast when you are in a hurry. Instead of relying on a pan and stove, why not microwave some eggs?

You will need: nonstick cooking spray, a coffee mug, two eggs, shredded cheese, milk, and a microwave.

First, spray the inside of the coffee mug with the cooking spray and add the two eggs (cracked), cheese, and a little bit of milk. Next, place the mug inside the microwave, let it cook for 45 seconds, and stir. Cook the eggs for another 45 seconds and stir again to make sure that it is cooked thoroughly.

“My sister and I tried this and it works,” Blaíse Kableko, a first year secondary education major, said. “It was an easy process. As long as you have the ingredients, anyone can do it.”

Above: No-Coffee-Maker-Needed Coffee

Cut off the bottom of the disposable cup; Insert the coffee filter; fold over the edge, and wrap it with the rubber band; Put one scoop of coffee-grounds into the filter and place the cup on top of the coffee mug; Pour hot water through the filter into the coffee mugs for a fresh cup of coffee.

Below: Ingredients necessary for Quick Eggs in a Cup.

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Athletics: Crusading for Educating the Mind and Body

By Rachel Boscov
Editor

I used to think sports were synonymous with the destruction of education. Despite the fact that I was the captain of my high school tennis team my junior and senior year, I intentionally looked for schools without large athletics programs. Then I discovered sports photography, and sports became my life. As I became more focused and competitive in my own sports, I realized many things I learned on the field were things I could have never learned in the classroom.

Many colleges and universities are currently under scrutiny for failing to maintain a standard of academic excellence among their athletes. Earlier this year, CNN revisited the UNC-Chapel Hill athletic scandal, "...Where students, many of whom are athletes, were given grades for classes they didn't attend, and where they did nothing more than turn in a single paper.”

The report also cited a study by Mary Willingham where she found that out of 183 UNC-Chapel Hill athletes who played basketball or football between 2004 and 2012, "...60% read between fourth- and eighth-grade levels. Between 8% and 10% read below a third-grade level.”

But, the "dumb jock" stereotype must not taint the entire athletic spectrum, because the positives certainly outweigh the negatives.

First, college athletics inspire and provide the opportunity for many to attend college whom might not have otherwise had the chance to do so. NCAA research shows that 20 percent of student-athletes across the association are first-generation college students.

The NCAA's most recent data indicate that more than eight out of 10 (82 percent) Division I student-athletes are earning their degrees. Overall, the NCAA says that college student-athletes graduate at rates higher than college students in general. Last fall, 35 Alvernia students were recognized by the Mid Atlantic Conference (MAC) for their academic excellence.

To be eligible, students must be of sophomore standing or above, be a member of a varsity sport, and maintain a 3.2 gpa or above. According to the Alvernia Athletics website, the school's Athletics Objectives emphasize maintaining academic and athletic ability while developing a well-rounded person.

Lastly, being in a training program encourages a healthy lifestyle. According to the CDC, the minimum amount of moderate physical activity a person needs per week is 2.5 hours and 2 days of muscle-strength activities.

"Sports, not unlike other curricular activities, is a wonderful complement to a student's education," Alvernia University's director of Athletics and Recreation, Bill Stiles said. "It is my hope that those lessons learned outside the classroom produce productive members of society who can think critically, work cooperatively, communicate effectively, and act ethically."
AU Cheer Takes on Summer 2014 Camp

By Shaina Dailey
Contributing Writer

Bows were tied and stunts were flying this summer at Alvernia University with the university Cheerleading Squad. For three days and two nights, AU Cheer regrouped in the PIDS for a camp centered around cheerleading, which went on for approximately 8 hours each day.

The camp was open to all students, including potential candidates interested in trying out for the 2014-2015 Alvernia Cheerleading Squad.

This included first year student Kayla Schugar, an athletic training major who has eleven years of cheerleading experience under her belt. At the end of the camp, Schugar decided to try out for the squad as a result of her experience. “It was a once in a lifetime experience to be pushed to reach my fullest potential as a cheerleader, all while being surrounded by a supportive team,” Schugar said.

According to Schugar, three words she’d use to sum up the cheer camp were “challenging, fun, and unforgettable.”

Over course of the camp, the cheerleading team joined with Universal Cheer Association instructors for assistance in conditioning individual skills and group stunting, basket tosses, dancing and full-team pyramids.

In addition, they helped the squad build endurance in order to perform more efficiently during the upcoming 2014-2015 season.

The AU cheer captains, Allison Rodgers and Katlyn Roginsky, were also present at the camp and have high expectations for the team’s future performances. Throughout the camp, Roginsky and Rodgers focused on establishing a family-oriented environment purposed to welcome new students, including potential candidates interested in trying out for the 2014-2015 Alvernia Cheerleading Squad.

Fill the Hill

By Deandre Clark
Editor

There are not too many teams who can match the bond and unity of Alvernia men’s soccer.

Throughout each season they build a brotherhood. The relationships they form with each other start in mid-August when they report for preseason and training camp.

The team arrives on campus two weeks before move in day so they spend a lot of time together on campus.

Senior defender Tyler Reinhoel said, “We love being around each other and playing alongside one another.”

In their spare time, players watch soccer together and have FIFA tournaments. They also engage in fun activities on the quad such as volleyball and can jam.

Alvernia men’s soccer prides itself on charity events. They participate in Kicks for Cancer, Wounded Warriors, and Habitat for Humanity.

The main charity event is Kicks for Cancer. This event began three years ago thanks to head coach Casey Moore who graduated from Elizabethtown College.

Alvernia University and Elizabethtown College to bring awareness to cancer. Each team is given an honorary captain who has been diagnosed with cancer. The honorary captains get the chance to be around the teams and get them excited for the game.

At the beginning of the game there is a group photo with both teams and captains. It’s always a great experience for everyone involved.

The Crusader men’s soccer team came up with a plan to get more people out to games this season.

The team wanted more fans to attend each home game so they could gain an advantage over their opponents. They have come up with a master plan to get more people out to watch them play this year. “Fill the Hill” is the term that each member of the team uses when informing students about the games.

Originally the idea was just to get people to come to their home opener but the result turned out great with a large number of fans so the team decided to use the term for the rest of the season.

Along with the rest of the team, are seniors RJ Fisher and Alex Martyn These two, along with the rest of the team, are looking to fill the hill that rises above the turf field.

The idea is something original to catch everyone’s attention and hopefully get them out to games,” Fisher said. “We want to get the community more involved.”

The concept is simple, but very effective because it gets the student more engaged.

Instead of asking students to come to home games they place flyers around campus in the areas that most students are found.

The most common areas to find flyers are the PEC and the Student Center since these may be the most traveled buildings on campus.

The first home game of the season this year was more of a packed crowd than any game last season.

Alvernia beat Immaculata 2-0 because they had the support of many students and family.

Originally the idea was just to get as many people as we could to come out to our home opener against Immaculata,” Reinhoel said. “A lot of people showed up and we love and appreciate the fans support so we decided to make it an ongoing thing. We always love to see people on the hill supporting us.”

There are more people attending soccer games this year than last year. It may not be solely due to the “Fill the Hill” term but it has a lot to do with it.
Studying Abroad is a Passport to a Brighter Future

By Alexis Bendyna
Contributing Writer

Would you like to see the world? Think about studying abroad during your time at Alvernia. Alvernia University has recently partnered with BCA Study Abroad, an organization which prides itself on helping students gain a better understanding of our diverse world by providing cross-cultural academic programs in locations around the globe.

Alvernia University invites all of its student body to study abroad, regardless of class rank or major.

Sabrina Logozzo, Graduate Assistant for Alvernia University’s Study Abroad Program, thinks studying abroad is essential for students who want to be competitive in a rapidly changing world.

“I strongly encourage students to study abroad for several reasons as the abroad experience is a unique opportunity for college students to get to know themselves, to learn about a different culture first hand, to improve interpersonal communication and appreciate common human connections,” Logozzo said.

Logozzo works hands on with prospective study abroad students at Alvernia University to help guide and prepare them for their time abroad. Logozzo is in her second year of Alvernia’s Master of Arts in Community Counseling Program, has a B.A. in Psychology, serves on Alvernia’s Cross Cultural and Diversity Action Committee, and is bilingual; Italian being her first language.

She is undoubtedly equipped with the knowledge and the skills to ensure student's time abroad is nothing short of a defining moment with benefits that will impact their life after their college years, especially in the workforce.

An increasing globalized world encourages college graduates entering the workforce to branch out and experience a broader view of the world and its interactions.

Employers are familiar with the benefits of a study abroad experience and this will set the student apart from his/her peers as he/she will be bringing different skills and outlook to their workplace.

Studying abroad furthers one’s education because of the tremendous benefits it provides to them. It is a very positive experience that can be put to use for years to come, both in personal and career interactions.

For more information about studying abroad, visit Alvernia’s Study Abroad Office located in Bernardine Hall room 103A, visit www.alvernia.edu/studyabroad, call 610.790.1982, or contact studyabroad@alvernia.edu.

Experiences from previous study abroad students prove just that. Grace Butow, a junior OT major, traveled to Ireland.

“Studying abroad has changed my life in such a positive way,” Butow said.

“There are so many beautiful people and places in the world and I would not have gotten to meet or see any of them if I had not taken advantage of the opportunity to study abroad; I came back to America with so many memories and experiences I will never forget.”

Alyssa Sullivan, a junior Healthcare Science major, traveled to Ireland.

“The experience gives you an opportunity to immerse yourself in a different culture and gain a new perspective on life while familiarizing yourself with a different education system,” Sullivan said.

Alexander Martyn, a senior Business Management major, traveled to Italy.

“You learn a lot of values and experiences about life that you would not normally learn at your regular institution,” Martyn said.

“It takes you out of your comfort zone and lets your experience things that you wouldn’t get the chance to experience here in America.”

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Grace Butow, Occupational Therapy, Junior

Cliffs of Moher located in County Clare, Ireland
Alyssa Sullivan, Healthcare Science, Junior

Altare della Patria located in Rome, Italy
Alexander Martyn, Business Management, Senior

Right: Dublin Mountains Way located in County Dublin, Ireland
Grace Butow, Occupational Therapy, Junior
From September 24 – November 2, our community will join hundreds of other cities participating in 40 Days for Life, a life-saving campaign made up of three components:

- **PRAYER & FASTING**
- **COMMUNITY OUTREACH**
- **PEACEFUL VIGIL**

40 Days for Life is a peaceful pro-life effort that has been embraced by more than 625,000 volunteers in 539 cities across 24 nations.

With God’s help, 40 Days for Life has achieved **proven results**: 8,973 babies spared from abortion, 101 abortion worker conversions, and 96 closed abortion centers.

Get involved, and you can help save lives!

**Reading, PA**

**Location:** Outside of the Planned Parenthood, 48 S. Fourth St., Reading, Corner of 4th and Franklin Sts.

**Hours:** (7 AM – 4 PM, Mon. to Sat.)

**Contact:** Pro-Life Berks: Kathy Kuhns, krkuhns1@verizon.net, 610-375-3395, Mary Alice Kuhns, kkpcserv@comcast.net, Carolyn Bonkoski, carolyn233@verizon.net

**For more info, visit:** 40daysforlife.com to sign up for Vigil on Reading calendar.
Gendercide: Confronting the War on Women

By Katelyn Evans
Contributing Editor

The wars of the 20th century have left incredible marks on our world. While most people know at least some of the details of the great World Wars, fewer people are aware of the ongoing war against women. In 1985, Mary Anne Warren wrote a book called Gendercide: The Implications of Sex Selection, where she outlined the systematic murdering of the female population in select countries was brought to light.

In her book, Warren created the defining word for this destructive social injustice: gendercide. Gendercide is the intentional extermination of people belonging to a particular gender. Gendercide is particularly prevalent in India and China. The acts of murder are carried out through the practices of infanticide, sex-selected abortions, sterilization, a bias, and neglect.

As of right now, there are now 37 million more men than women in India. According to Sonali Verma from the Human Rights Information Network, more than 50 million young girls and women are missing in India. All Girls Allowed is an organization that is working towards ending gendercide in China. They estimate that by 2020, China will be home to 40 million more men than women under the age of 20. The problem is not obvious to most people in the Western world, as gendercide is primarily affecting people halfway around the world, and the killing is typically done in secret.

The reality is that China’s One-Child Policy has been in place for more than 30 years. All Girls Allowed claims that, beginning in 1971, China performed 13 million abortions every year. Additionally, the War on Women in China leads 500 women in China to commit suicide every day. Many Chinese, who have long felt that times are changing, feel that there is a lack of women in China and this has left the men rather desperate to find a mate at some point. I feel as though people did not have enough to do, so I guess the judgment and preference came back to get them.

Other types of discrimination can also be a problem in the developing world. “I knew as well that not only women are discriminated against, but many others based solely upon religious affiliation, looks, and color,” Echeverri said. “I was not surprised when I felt as though people did look at me with disdain.”

Fortunately, Echeverri feels that times are changing. “I do not feel as though the female gendercide is as prominent as it once was, and I believe that comes with the advent of knowledge.”

With education and an international recognition, I believe China will have no other choice than to move in a direction in which both genders are relatively equal,” she said.

From her interaction with Chinese culture, Echeverri found that many young adults look forward to experiencing different parts of the world.

Many Chinese who are of college age are really interested in American culture, which will hopefully influence future leaders to change China’s corrupt views and laws.

For the girls that survive the gendercide holocaust, statistically 1 out of 4 of them still do not live to experience puberty due to infanticide and abandonment. This statistic was recorded in the movie It’s a Girl. The film is a documentary that follows the lives of young girls who are trafficked and abandoned, who are women and are abused and fighting for their daughter’s lives, and also includes a perspective from mothers who would rather have had sons. The movie is currently available on Netflix.

As you can see, gendercide is an issue, and to learn more about this you can visit these websites: www.gendercide.org, www.inselectivityproject.org, www.gendap.org, or www.allgirlsallowed.org.
Why Pricey Bookstore Apparel is Worth the Cost

By Sabrina Case
Contributing Writer

Along with textbooks and other necessities, the Alvernia University Bookstore also sells a variety of clothing. The bookstore offers t-shirts and sweatshirts as well as tank tops, polo's, hats, caps, and many other types of apparel and accessories. However, some students find the bookstore’s bills too hefty into bear.

The variety of clothes available at the bookstore appeals to many students, but the prices on some of the items are much higher than non-university branded apparel. For example, while a fleece jacket at the bookstore would cost around fifty dollars, a similar non-university brand fleece jacket from a store like Target or Wal-Mart would fall into a price range of ten to twenty dollars. Similarly, a t-shirt from the bookstore would cost around fifteen dollars, while a similar cotton t-shirt might be bought elsewhere for only five to ten dollars. This can make it especially difficult for students on a college budget to afford.

The conclusion of New York Fashion Week also introduced new trends. In the jean jacket has returned. Jean jackets will keep students warm before the big winter coats return. Jean jackets are always on trend because denim can work well with just about everything. Jogger pants are another great fall jacket, some students choose to wear sweatshirts as the weather begins to cool down.

For those students, the bookstore is the place where they want to go to be the most comfortable, while representing Alvernia. Not only are students now up on the latest trends, but they will also be very comfortable while attending class.
Expand your mind through the thought-provoking Lecture Series at Alvernia University. Headlining authors and seasoned leaders will open a world of inspiration and engagement.

**September**
- **Sept. 11, 7 p.m.** Founders Day Lecture
  - Richard Gaillardetz
  - "A Theology of Baptism after Vatican II."
  - McGlinn Conference Center
- **Sept. 22, 6 p.m.**
  - Denise Kernan, New York Times Bestselling author of "The Girls of Atomic City"
  - "Serial Entrepreneur"
  - Wine & Cheese reception: 5:30 p.m.
  - Francis Hall Theater

**October**
- **Oct. 2, 2 p.m.**
  - The life of John Updike "in pictures and prose" with the author's son, David Updike.
  - Francis Hall Theater
- **Oct. 6, 12:30 p.m.**
  - Laurence Mazzeno offers "A Tale of Three Pulitzer Prize Winners."
  - Student Center, 2nd Floor
- **Oct. 8, 6 p.m.**
  - Denise Kernan, New York Times Bestselling author of "The Girls of Atomic City"
  - "Serial Entrepreneur"
  - Francis Hall Theater
- **Oct. 10, 2 p.m.**
  - "Compromise and Civility, Public Service"
  - McGlinn Conference Center
- **Oct. 22, 6 p.m.**
  - "Organic Gardening and Sustainable Food Production" with Coach Smallwood
  - Rodale Institute

**November**
- **Nov. 10, 2 p.m.**
  - "Compromise and Civility, Public Service"
  - McGlinn Conference Center

**www.alvernia.edu/arts-culture**