Paint the School Yellow...

...with the American Cancer Society’s Daffodil Days! Give daffodils. Give hope.

Proceeds from the Daffodil Days benefit American Cancer Society research, education, advocacy, and patient services.

Milk and white chocolate daffodil lollipops are available for $2 each. Click here for daffodils and other available items.

Please place your order through Shanna Bossler, admissions, no later than Friday, February 20. Daffodils will be delivered the week of March 16.

Upcoming Events

2/14 Admissions Open House (PEC)  9AM
2/15 Spaghetti Dinner (Library)     8PM
2/16 Game Night (The Works)        6PM
2/17 Justice and Java (CSL Lounge) 7PM
2/17–2/19 Housing Information Tables
2/18 LVCCE Career Fair (Fogelsville) 12PM
2/18 The Challenge of Global Citizenship 1PM
2/18 Lecture Series: Journalism Ethics (BFCC)  4PM
2/18 Bingo Night (Crusader)         6PM
2/18 Multi-Cultural Movie Night (BH LH) 8PM
2/19 FAFSA & Fun (BH Lounge)        9AM
2/19 Comedian: Eric O’Shea (Crusader) 8PM
2/20 Trip: Bube’s Brewery Feast    5PM
2/20 Admissions Info Session (SC Sem) 10AM
2/21 Laser Tag (Laser Quest)    8PM
2/21 Scholarship Luncheon (Inn at Reading) 11AM

Home Athletic Contests

2/21 Women’s Basketball vs DeSales 1PM
2/21 Men’s Basketball vs DeSales 3PM
(South Reading Youth Initiative in attendance)

Check out the Athletics website: http://athletics.alvernia.edu/

Alvernia in the Community

Annual Batdorf Lecture in Ethics

“Truth-Seeking, Fair Reporting: Ethics in Journalism,” a panel discussion of journalists will be held Wednesday, February 18, at 4PM, in the Bernardine Franciscan Conference Center.

George B. Irish, retired president of Hearst Newspapers, Inc., and Jeff Cohen, editor of the Houston Chronicle, headline a panel discussion about public enlightenment as a foundation of democracy with fairness and integrity as the foundation of the journalistic code of ethics.

Formerly a senior vice president of Hearst Corporation, Irish became the senior executive of one of America’s leading newspaper groups in January 1998.

Cohen was named to the position of executive vice president and editor of the Houston Chronicle and formally assumed its responsibilities in May 2002. The Chronicle is the nation’s seventh-largest daily newspaper and 10th-largest Sunday newspaper. The event will be moderated by Chuck Gallagher, former editor of the Reading Eagle.
Faculty & Staff News

The Fall Governing Board meeting for our library consortium (Associated College Libraries of Central Pennsylvania or ACLCP) was held at Alvernia University’s Upland Center on November 14, 2008. A photo taken of the attendees appears on ACLCP’s home page. Twenty-four governing board members attended. Donna Wolfe from Palinet gave a presentation and lead a discussion on interlibrary lending. Following the meeting, attendees were invited to tour the Frank A. Franco Library Learning Center.

Carrie Fitzpatrick, communication, presented a paper titled “Sometimes Going Green Means Going Digital: Improving Sustainability of Small Campuses via Distance Education” at the “International Conference on Environmental, Cultural, Economic and Social Sustainability” in Mauritius, January 5, 2009.

Alumni News

Alumni Night at the Reading Royals
March 7, 2009

Join alumni and friends for an exciting night of fun, food, and hockey as the Reading Royals take on the Cincinnati Cyclones at the Sovereign Center.

Join us for dinner in the Banquet Room at 5:30PM
Game time is 7:05PM

Game Tickets and Dinner - $24
Game Tickets Only - $10
Dinner Only (If you already have hockey tickets) - $15

Please RSVP by February 28 to Darlene Berk (x8212)

Alvernia in the NEWS...

Alvernia’s celebration of Black History Month was featured in the Reading Eagle on February 6. As one of more than 200 attendees, Alvernia senior Al Sesay believed the play (Auction Block to Hip Hop) had a good message. He was quoted as saying, “I like rap, but I don’t like the way [rappers] treat women.” The event was organized by all five higher education institutions in Berks County and held in Alvernia’s Physical Education Center.

After a standing-room-only press conference, February 5, Alvernia was featured in area radio, television, and newspapers for its 2008 Carnegie Foundation Community Engagement Classification award. The University was one of only 119 institutions to receive the honor nationwide.

BRAND SCENE INVESTIGATOR

Kudos to Carrie Fitzpatrick, communication, for planning an eleven-day trip to Ireland for Alvernia students, alumni, faculty, and staff to learn about Irish culture and heritage. The group will visit Dublin, Cork, Galway, Derry, and Belfast.

Tickets are still available.

Click here for more information.
Get help with student aid forms...

The Office of Student Financial Planning at Alvernia University will be hosting their annual “FAFSA and Fun” event on Thursday, February 19, 2009. Join us on the main campus in the Student Center Seminar Rooms from 5-7 PM. The event is open to everyone who has any questions on filling out the 2009-2010 FAFSA (Free Application for Federal Student Aid) form.

There will be Alvernia staff members available to assist attendees. Bilingual staff members will also be on hand, and all materials will be available in Spanish.

A line-by-line discussion about the FAFSA form will ensure all questions are answered. If you would like to fill out the FAFSA while you are at the event bring along your 2008 federal tax return and W-2 forms. Computers will be available if you would like to complete your FAFSA online.

Snacks and a hot chocolate bar will help set the mood. Please feel free to bring along children. An Alvernia surprise awaits your little ones!

If you have any questions about this informative and fun-filled event, please contact the Office of Student Financial Planning at 610.796.8356.

Basketball playoffs begin at the end of February...

The Alvernia Women’s team has clinched a playoff spot, currently in second in the Freedom Conference, and the Men’s team is in sixth place in the conference.

Each team has only three more games before playoffs begin, including one home game:

Saturday, February 21 versus DeSales.

Visit athletics.alvernia.edu for your basketball playoff headquarters.

Rumor Has It...

Space is still available for employers at the March 24 Alvernia Career and Internship Fair. Know of an employer looking for Alvernia grads and current students? Contact Jen Dalton (x8225).

Looking for a little help jumping from winter to spring? Contact Tom Novak (x8472) for information on upcoming intramural events, including inner tube water polo (April 21), three-on-three soccer leagues (beginning March 27), and a rafting trip (May 10).

Have photos of St. Francis? Email them to Kristin Brumbach for inclusion in the St. Francis gallery.

Do you have news? Send it to: Carey.Manzolillo@alvernia.edu