

ALVERNIA UNIVERSITY
University Archives
Collection Inventory

Collection Name: Recruitment Videos
Reference Number: 1.1.5.3

Title: Alvernia College—a Better Life for You Within Reach. Version 2.

Producer: Tom Weigand, Inc. and The Gallagher Organization
Contents/Scope: An overview of Alvernia College with brief historical background.

Date: 1985
Running Time: 0:08:59
Extent: 1.0 lin. in.
Copies: 1

Title: Alvernia College Impressions
Producer: Kruse Corporate Image
Contents/Scope: Overview of student life at Alvernia: socialization, athletics, and academics. Segment titles are: "Fun and Friends," "A Challenge," "Something More," "Time Out," and "Success." Students are Susan Weiss, Robert Balthasar, Heather Moehlman, Pamela Musial, and Kirk Davis.

Date: September 1990
Running Time: 0:08:32
Extent: 2.0 lin. in.
Copies: 2

Title: Alvernia College: Education in the Franciscan Tradition
Producer: Kruse Corporate Image
Contents/Scope: Student, faculty and staff testimonials. Students are Jim Murphy, Sheri Lichtenberg, Holly Herman, Reyna Britton, Sam Harter. Faculty and staff are Spencer Stober, Dr. Benjamin Shearer, and Sister Daniel Francis.

Date: 1992
Running Time: 0:08:30
Extent: 2.0 lin. in.
Copies: 2

Title: Alvernia College Window Dub
Producer: BerksCable
Contents/Scope: Random interviews of students and parents while moving into dormitories; also a brief video of the cafeteria and auditorium.

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Date: September 20, 1993
Running Time: 0:80:00
Extent: 1.0 lin. in.
Copies: 1

Title: Alvernia College Forum
Producer: Unknown
Contents/Scope: Five students talking about why they chose Alvernia. Repeated two times from different angles.

Date: September 29, 1993
Running Time: 0:51:32
Extent: 1.0 lin. in.
Copies: 1

Title: Alvernia Focus Group 2
Producer: BerksCable Productions
Contents/Scope: A group of 5 students talk about life at Alvernia College.
Date: November 15, 1993
Running Time: 0:90:59
Extent: 1.0 lin. in.
Copies: 1

Title: Alvernia College Recruitment 1994
Producer: Student testimonials with a professor's comments about Alvernia life and involvement in sports and recreation, academics, and spirituality. Students are Tony Rogers, Amy Schoch, Marie Cooper, Bryan Deemer, Dawn Ermert, Matt Frederici. Alexandra Gomez. Tami Killough.
Contents/Scope: BerksCable Productions
Date: 1994
Running Time: 0:07:00
Extent: 2.0 lin. in.
Copies: 2