

ALVERNIA UNIVERSITY
University Archives
Collection Guide

Collection Name: Commercials

Reference Code	5.4.2.5.1
Record Group	Sustain the Institution
Sub group 1	Advancement
Sub group 2	University Relations
Series	Audiovisuals
Sub series 1	Video Recordings
Sub series 2	Commercials
Dates of Creation	1987-2000 (some undated)
Creator(s)	Alvernia University
Extent	14.0 linear inches
Language	English
Access	The collection is open for research use.
Abstract	This collection contains television commercials produced to advertise Alvernia.
Arrangement	Collection is arranged chronologically.
Processor	Eugene S. Mitchell, Maria Lusica
Subject 1	Alvernia University
Subject 2	Television commercials
Subject 3	
Subject 4	
Copyrights	Reproductions may not be made.
Finding Aids	Collection inventory