



ALVERNIA
UNIVERSITY

Master of Business Administration

Alvernia University's graduate programs are designed for the working professional who places equal value on intellectual achievement and professional growth. Our faculty and staff are committed to teaching, guiding and supporting our students in all aspects of their experience at Alvernia University, from course selection and scheduling to connecting with peers and colleagues.

The Master of Business Administration degree prepares students to embrace leadership roles in their current or future career. In addition to helping students develop an understanding of the demanding nature and interrelationship among the key functional areas of business, our program emphasizes managerial skills. Alvernia's Master of Business Administration degree has been designed to offer a comprehensive curriculum taught by instructors with diverse teaching and business experience.

The core courses in this program provide an understanding in business skills, while the choice of an elective course helps to personalize the degree to any field. The elective choice will be made from the list of options on the MBA curriculum sheet.

ADMISSION REQUIREMENTS

Students are eligible to be admitted to Alvernia University's MBA program when the following criteria have been met:

- Successful completion of undergraduate coursework leading to a bachelor's degree from an accredited college or university.
- Minimum cumulative grade point average (GPA) of 3.0 or higher.
- Completion of the graduate entrance application with supporting documentation, including a professional résumé, three letters of recommendation and a one-page personal statement.
- Standardized tests, specifically the GRE or GMAT, are not required upon submission of your application. However, applicants may opt to enhance their application by providing additional evidence of academic potential.
- The MBA Admissions Committee may require test scores for a more thorough evaluation, especially in consideration of an applicant with an undergraduate GPA below 3.0. Additional evidence of potential for success as a graduate student, such as academic or professional awards, special certifications and samples of scholarly or creative work, are not required but are encouraged.

ACCREDITATION

Alvernia University's Business Department is accredited by Middle States Commission on Higher Education and the Accreditation Council for Business Schools and Programs (ACBSP). For more information explaining the benefits of earning a degree from an ACBSP accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.



APPLY TODAY alvernia.edu/mba

Master of Business Administration

CURRICULUM OVERVIEW

MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE

(30 TO 39 CREDITS)

Required Interdisciplinary Course (3 credits):

COR 520: Ethics and Moral Leadership

Required Business Courses (21-30 credits):

MBA 502: Accounting for the Workplace*

MBA 504: Management and Marketing*

MBA 506: Economics and Finance*

**May be waived by MBA Admissions Committee based on graduate program policies*

MBA 510: Managerial Accounting OR MBA 555, MBA 565, MBA 575, MBA 640**

*** (Course selected may not also count as the student's required elective)*

MBA 518: Corporate Communication

MBA 520: Marketing Services

MBA 610: Legal Environment

MBA 620: Managerial Economics

MBA 630: Management Finance

MBA 675: Strategic Formulation and Implementation — taken in the final 12 credits

Select One Elective (3 credits):

MBA 540: Labor and Employment Law

MBA 555: Forensic Accounting

MBA 560: Human Resource Management for Leaders

MBA 565: Corporate Partnership and Estate Tax

MBA 570: Strategic Marketing Research

MBA 575: Investment and Portfolio Management

MBA 600: Quantitative Methods

MBA 640: Accounting for Government and Not-for-Profit Organizations

MBA 650: Entrepreneurship and Economic Development

Required Capstone Course (3 credits):

MBA 680: Executive Leadership Seminar — taken in the final 12 credits

CONTACT INFORMATION

READING

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