M.B.A.

MASTER IN BUSINESS ADMINISTRATION
(CLASSROOM AND ONLINE DELIVERY FORMATS)

ALVERNIA
UNIVERSITY

An Education in the Franciscan Tradition
Alvernia University provides you with more than theories and tools for a successful career. It provides you opportunities to discuss and apply what you have learned. If you join the MBA program, you will find:

- **Incomparable personal attention** from your advisor and your professors.
- **Small classes** that promote interactive learning.
- **Tuition Deferment** if you are reimbursed by your employer.
- **Opportunity to network** with other adult students like yourself.
- **Accelerated** sessions and multiple start dates. Also, the option to get your full degree online.

You’ll also find our faculty and staff are committed to teaching, guiding, and supporting our graduate students in all aspects of their experience at Alvernia—from course selection and scheduling, to connecting with peers and colleagues, and balancing theory and practice through class discussion.

**OUR FACULTY**

It’s simple: our engaging, dynamic faculty members are the heart of Alvernia University. They enjoy the freedom to conduct research, but they are here because they love to teach, and they enjoy getting to know their graduate students. Many of our graduate professors not only teach, but also are active in their fields and members of professional associations and community boards. They are attuned to the real-world needs of our graduate students, who are here to build their skills.

Mary Ellen Wells
Associate Professor of Business and Chair of the Business Department

“One of the comments that I hear consistently from our students is that although our MBA classes are challenging, the students truly appreciate the opportunity to enhance their critical thinking skills in a vibrant academic atmosphere.”

**INSIDE ALVERNIA**

While our core institutional values—*service, humility, collegiality, contemplation, and peacemaking*—extend from the faith of our Franciscan founders, they have a universal ethical appeal.
We’re **CONVENIENT**. Our MBA program meets the needs of adult learners with busy lives that involve work, family, and other commitments. You can complete your degree at our main campus in Reading or at our Schuylkill Center in Pottsville. We also offer our MBA program online which allows for even more flexibility and accessibility. We’re **AFFORDABLE**. There are lots of ways that Alvernia makes your tuition more affordable, including our tuition payment plan, a variety of financial aid options, and the tuition reimbursement program. We’re **BUSINESS-SAVVY**. Our faculty members and instructors have real-world expertise as impressive as their academic backgrounds. Trained in adult learning and committed to furthering your education, they continually refine what they teach to reflect what’s really happening in the world.
MBA PROGRAM MATRICULATION
Enrollment into the Master in Business Administration program is on a rolling basis. You may begin coursework at the start of any academic term throughout the year. However, the MBA Online format is a cohort model so start dates may differ. Students may take up to six graduate credits prior to being officially accepted and typically complete the minimum 36 credits in two years. Full-time enrollment may allow completion in approximately one year.

ACCREDITATION
The Alvernia Business Programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP) and by the Middle States Association of the Commission on Higher Education.

MBA COURSE SCHEDULING
Course scheduling is structured to be as non-sequential as possible. However, students entering the program without extensive professional or academic business backgrounds will be enrolled in classes to provide the necessary foundation in: accounting, management and marketing, and economics and finance.

OPTIONS THAT FIT YOU
Alvernia offers flexible course offerings to help plan your schedule around your life, not the other way around. You can take the classes you want when you can fit them in. Saturday and weeknight class sessions offer additional flexibility. And no matter where you live or what your schedule is you can earn Alvernia’s MBA degree online.
“The Alvernia Master in Business Administration program emphasizes student development of analytical and innovative decision making skills required in today’s changing business environment in a global economy. Collaborative relationships between students and faculty fosters a comprehensive learning community.”

Dr. Beth A. Berret, SPHR  ■  MBA Program Coordinator

Our Alvernia MBA degree program gives you more than a necessary credential to advance in your career—it feeds you personally and professionally. Our core courses help you hone your understanding in foundational business skills, while your choice of electives helps you to personalize your degree according to your specific interests, whether strategic planning and management, nonprofit and government, marketing and communication, public relations, entrepreneurship, human resources, and more.

Earning an Master in Business Administration degree online at Alvernia University is as much about the future as it is about the present. We provide an education in business that won’t grow outdated in a constantly changing economy. Our flexible and ethics-driven MBA program gives you a comprehensive approach to the fundamentals of business administration and the new developments every business professional needs to thrive.

Our small class sizes helps ensure you’ll receive personalized learning and attention. And our

Karen Fiscus, MBA  ■  Nurse Recruiter  ■  The Reading Hospital and Medical Center

“I like Alvernia University because the campus is close to my work and home, plus the class schedules are very flexible. The courses in the MBA program are challenging, and the professors allow for a lot of independence and professionalism. I was able to work full time and complete my MBA while maintaining an active personal life.”

Chris Bogle, MBA  ■  Marketing Director  ■  Empire Education Group

“The professors are committed to making the educational experience rewarding, demanding, and practical. The program will change the way you think in a way that makes you more effective as a leader in the business world today.”
cooperative culture emphasizes working with other students to achieve objectives — a powerful and necessary skill in today’s complex, fast-paced business environment.

**PAYING FOR AN ALVERNIA EDUCATION**

An Alvernia education remains an excellent value in the higher education marketplace. Financial planning counselors can provide information about loans to help make your MBA affordable. Also, we offer a deferred payment plan for graduate students who are eligible for reimbursement from their employer. Once you are an Alvernia graduate student, the Office of Student Financial Planning continues to assist you with financing your education and more.

**FOR MORE INFORMATION**

Visit our website for details about the course schedule and descriptions, to apply online, or to learn more about our main and satellite locations, faculty, and innovative programs that meet the needs of graduate students like you.
We invite you to visit Alvernia University in person. Spending time here and talking to a Graduate Coordinator are the best ways to know if we are the right fit for you. Our daytime, evening, and Saturday hours provide convenient opportunities for a personal visit. Once you have decided to apply to Alvernia, our supportive staff will help you along the way with the entire MBA admission process. To arrange a visit, please contact our Graduate Admissions by phone or email.

GET YOUR DEGREE ON TIME AND ON TARGET.

With several formats a year, our MBA program lets you earn your degree at a faster pace than traditional programs. Most students take two classes per semester, and you can finish your MBA within two to three years. There are several class formats and time slots that you can choose from to help fit your busy lifestyle. If coming to a campus just doesn’t fit into your schedule, we offer our Master in Business Administration degree online as well.
OTHER GRADUATE PROGRAMS OFFERED AT ALVERNIA UNIVERSITY

- Master of Education
- Secondary (Grades 7-12), Early Childhood (Grades Pre K-4), Special Education, School Nurse or Principal Graduate Certifications
- Master of Arts in Community Counseling
- Master of Arts in Liberal Studies
- Master in Science in Nursing
- Master in Science in Occupational Therapy
- Superintendent Letter of Eligibility
- Doctor of Philosophy with Concentrations in Education, Corporate, and Community Leadership

FOR MORE INFORMATION

To learn more about our MBA or MBA Online programs, to request an application, or to inquire about our deferred payment plan based on employer tuition reimbursement, please contact:

School of Graduate and Continuing Studies
Main Campus • 540 Upland Avenue • Reading, PA 19611
1-610-796-8228
1-888-ALVERnia (1-888-258-3764), ext. 6
graduate@alvernia.edu
www.alvernia.edu/academics/graduate/index.html

Graduate Center Office Hours
Monday–Thursday, 8:30 a.m. to 8:00 p.m.
Friday, 8:30 a.m. to 5:00 p.m.
Saturday, By Appointment

If you are interested in the MBA program at our Schuylkill Center, please contact us at:

School of Graduate and Continuing Studies
Schuylkill Center
1544 Route 61 Hwy S.
Suite 6190
Pottsville, PA 17901
1-570-385-2382
1-888-ALVERnia (1-888-258-3764), ext. 9
schuylkill@alvernia.edu
www.alvernia.edu/schuylkill/index.html

Schuylkill Center Office Hours
Monday–Thursday, 9:00 a.m. to 8:30 p.m.
Friday, By Appointment
Saturday, 8 a.m. to 1 p.m.