Memo

To: Academic Assessment Committee Members
Date: 7/16/2013
Re: SPORT MANAGEMENT ASSESSMENT

As identified by Dr. Williams all departments/programs are to identify what will be assessed this semester. Using the assessment plan for each major, complete the following information:

FIRST STEP

- Identify 3 Student Learning Outcomes:
  1. SLO #: 1
  2. SLO #: 4
  3. SLO #: 9

SECOND STEP

- Identify courses that correspond to each SLO
  1. SLO # _1__ = Course(s) SM 201 + Assessment Method/Assignment: Final Exam; Exam Score
  2. SLO # _1__ = Course(s) BUS 206 + Assessment Method/Assignment: MFT; Final Exams/Exam Scores
  3. SLO # _1__ = Course(s) BUS 207 + Assessment Method/Assignment: MFT; Final Exam; Exam Score

       Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

  1. SLO # 4= Course(s) BUS208 + Assessment Method/Assignment: Final Exam; Exam Scores
  2. SLO #4= Course(s) SM210 + Assessment Method/Assignment: Alvernian Article Assignment/Rubric; Journal Article Critique #2/Rubric
  3. SLO # 4= Course(s) BUS426 + Assessment Method/Assignment: MFT; Company project completion/project grade; Exam #1/Exam grade

       Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys
1. **SLO #9** = Course(s) BUS 410 + Assessment Method/Assignment: MFT; Stock Investment Project/Rubric; Corporate Company Project/Rubric

2. **SLO #9** = Course(s) BUS 438 + Assessment Method/Assignment: MFT; Case Study/Rubric; Final/Rubric

3. **SLO #9** = Course(s) SM4XX + Assessment Method/Assignment: Final Project/Rubric

   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

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**THIRD STEP**

- Identify 2 Gen Ed Outcomes:
  1. Gen Ed #: 2
  2. Gen Ed #: 4

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**FOURTH STEP**

1. **Gen Ed # 2** = Course(s) BUS208 + Assessment Method/Assignment: Final Exam; Exam Scores

2. **Gen Ed # 2** = Course(s) SM210 + Assessment Method/Assignment: *Alvernia* Article Assignment/Rubric; Journal Article Critique #2/Rubric

3. **Gen Ed # 2** = Course(s) BUS426 + Assessment Method/Assignment: MFT; Company project completion/project grade; Exam #1/Exam grade

   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

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1. **Gen Ed # 4** = Course(s) BUS 410 + Assessment Method/Assignment: MFT; Stock Investment Project/Rubric; Corporate Company Project/Rubric

2. **Gen Ed # 4** = Course(s) BUS 438 + Assessment Method/Assignment: MFT; Case Study/Rubric; Final/Rubric

3. **Gen Ed # 4** = Course(s) SM4XX + Assessment Method/Assignment: Final Project/Rubric

   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

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* Page 2
**Note:** This semester each major will be collecting data from 3-5 courses and 3-5 assessment methods/assignments and at least two indirect measures.