Memo

To:  Academic Assessment Committee Members
Date:  7/16/2013
Re:  MANAGEMENT ASSESSMENT

As identified by Dr. Williams all departments/programs are to identify what will be assessed this semester. Using the assessment plan for each major, complete the following information:

FIRST STEP

- Identify 3 Student Learning Outcomes:
  1. SLO #: ___
  2. SLO #: ___
  3. SLO #: ___

SECOND STEP

- Identify courses that correspond to each SLO
  1. SLO# ___ = Course(s) BUS280;BUS312 + Assessment Method/Assignment: Exams +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

  2. SLO# ___ = Course(s) BUS280;BUS312;BUS320 + Assessment Method/Assignment: Exams +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

  3. SLO # ___ = Course(s) BUS312;BUS332;BUS431 + Assessment Method/Assignment: Exams +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys
THIRD STEP

- Identify 2 Gen Ed Outcomes:
  1. Gen Ed #: ___5___
  2. Gen Ed #: ___2___

FOURTH STEP

1. **Gen Ed #5** = Course(s) BUS312 + Assessment Method/Assignment: ___Exams___ +
   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

2. **Gen Ed #2** = Course(s) BUS280 + Assessment Method/Assignment: ___Exams______ +
   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

**Note:** This semester each major will be collecting data from 3-5 courses and 3-5 assessment methods/assignments and at least two indirect measures.