Memo

To: Academic Assessment Committee Members
Date: 7/16/2013
Re: MBA ASSESSMENT

As identified by Dr. Williams all departments/programs are to identify what will be assessed this semester. Using the assessment plan for each major, complete the following information:

FIRST STEP
- Identify 3 Student Learning Outcomes:
  1. SLO #: __1___
  2. SLO #: __2___
  3. SLO #: __3___

SECOND STEP
- Identify courses that correspond to each SLO
  1. SLO # _1__ = Course(s) MBA 600 + Assessment Method/Assignment: FINAL EXAM +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

  2. SLO # _2__ = Course(s) MBA 530 + Assessment Method/Assignment: FINAL EXAM +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

  3. SLO # _3__ = Course(s) MBA 610 + Assessment Method/Assignment: CASE ANALYSIS +
     Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys
THIRD STEP

- Identify 2 Gen Ed Outcomes:
  1. Gen Ed #: __4__
  2. Gen Ed #: __5__

FOURTH STEP

1. Gen Ed # __4__ = Course(s) MBA 600 + Assessment Method/Assignment: FINAL EXAM +
   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

2. Gen Ed # __5__ = Course(s) MBA 530 + Assessment Method/Assignment: FINAL EXAM +
   Indirect Measure: Item # ______ from NSSE or Exit or Alumni Surveys

Note: This semester each major will be collecting data from 3-5 courses and 3-5 assessment methods/assignments and at least two indirect measures.