1. List Student Learning and/or General Education Outcomes Assessed
   The following Student Learning Outcomes and/or General Education Outcomes were assessed in AY 2012 – 2013:

2. Summary of Assessment Results

MBA 575 – Investment & Portfolio Management

SLO #7 – Behavior Skills. Graduates should understand human behavior in organization. They should have the ability to utilize leadership skills effectively, interact effectively in groups, and manage in culturally diverse environments, help others develop their skills, resolve conflict effectively, and act independently in low feedback environments.

Course: MBA 575: Investment & Portfolio Management
Assessment Tool: Portfolio Project
Target: 90% earn “B” or better on the business plan project.
Result: 100% of the students achieved greater than an 80% on the final exam project with an average score of 94.1%.

Winter 2012
Course: MBA 575: Investment & Portfolio Management
Assessment Tool: Portfolio Project
Target: 90% earn “B” or better on the business plan project.
Result: 88% of the students achieved greater than an 80% on the final exam project with an average score of 91.0%.
**Analysis of the results:** Students are meeting the proficiency measures established in SLO 5 & 7. The measure should move towards a separate project irrespective of the identified projects regarding this measure.

**Proposed changes**

Our department met to discuss the assessment process for the department. The department agreed that the assessment tools utilized to determine program success must move from course based singular assignment to embedded several year assessment pieces that measure individual growth over their time at Alvernia university.

**MBA 610 – Legal Environment**

**SLO# 6 – Social Responsibility.** Graduates shall understand the ethical and legal responsibilities of organizations and society.

- **Course:** MBA 610
- **Assessment Tool:** Final Exam
- **Target:** 90% of students earn a “B” or better
- **Result:** Target met overall for sections offered in which data was obtained. One section met the target with a 100% rate of students meeting the target and the other section met the target with 92% of students meeting the target. The same professor taught the sections for which data was obtained. The adjunct professor teaching the course did not provide data.

**Analysis of the result:** The target was met. Going forward the assessment tool should be reviewed to obtain information as to which questions on the exam relate to which SLO for more meaningful data.

**Proposed changes**

No changes are contemplated at this time.

**MBA 680 - Executive Leadership**

**SLO# 6 – Social Responsibility.** Graduates shall understand the ethical and legal responsibilities of organizations and society.

**SLO#8 – Franciscan Values.** To recognize Franciscan values including environmental stewardship and community service as it is integrated into decision making models consistent with company and community goals.
Analysis of the result: Executive Leadership is the graduate level capstone course that is required in the MBA curriculum. The course is the course where all of the previously learned concepts are utilized to complete a comprehensive, community based research project that serves the greater good of society.

In addition to the internal measure being used for assessment in this course, the external measure of the MFT-MBA test is also used. The MFT has relevance regarding the evaluation of this course because it addresses all of the information learned in the program. These concepts are measured by the test in as the composite scale score. A raw scaled score average of 245.3 was achieved on the MFT-MBA. This score represents a baseline moving forward.

Proposed changes: This course is offered on every semester. This course is essential for today’s emerging leaders.

The measurement for this course should be adjusted to 80% of students to earn an A- or better. The MBA program has strict grade requirements to remain in the program. Any student who received a final course grade below a B in two courses is removed from the program. This requirement is set as the floor; consequently the requirement for our internal measurement should be strengthened.