Program Highlights in Brief

Alvernia University’s graduate programs are designed for the working professional who places equal value on intellectual achievement and professional growth. Our faculty and staff are committed to teaching, guiding, and supporting our students in all aspects of their experience at Alvernia University, from course selection and scheduling, to connecting with peers and colleagues.

The Master in Business Administration degree prepares students to embrace leadership roles in their current or future career. In addition to developing an understanding of the demanding nature and inter-relationship among the key functional areas of business, our program emphasizes managerial skills. Alvernia’s Master in Business Administration degree has been designed to offer a comprehensive curriculum taught by instructors with diverse teaching and business experience. Every student will receive personal, one-on-one attention from the very beginning so their program goals are met within their time frame.

The core courses in this program provide an understanding in foundational business skills, while a choice of an elective helps to personalize the degree to any field. The elective choice will be made from the following areas: corporate, criminal justice, entrepreneurship, human resources, marketing and communications, and not-for-profit/government.

Academic Quality

Students are eligible to be admitted to Alvernia University’s MBA program when the following criteria have been met:

- Successful completion of undergraduate coursework leading to a Bachelor’s degree
- Minimum cumulative grade point average (GPA) of 3.0 or higher
- Completion of graduate entrance application with supporting documentation including professional resume.
- Scores submitted from a graduate entrance exam such as the Graduate Record Examination (GRE), Graduate Management Admissions Test (GMAT), or the Miller Analogies Test (MAT). This requirement will be waived for Alvernia alumni, and other students who have earned a bachelor’s degree five years or more prior to submitting an application.

Accreditation

Alvernia University’s Business Department is accredited by Middle States and the Accreditation Council for Business Schools and Programs (ACBSP). For more information explaining the benefits of earning a degree from an ACBSP accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.

Career Success

Our MBA graduates find employment with renowned local, national, and international companies including First Energy; Penske; Ernst & Young; Vanguard; Carpenter Technology; Wells Fargo; Johnson & Johnson; Kellogg’s; Pepperidge Farm; AT&T; Prudential; Parente Beard; Aetna; and the Pennsylvania Department of the Auditor General. No matter what your aspirations and dreams, we’ll give you the tools and support to help you thrive.

Career Opportunities

Accountant
Advertising and Promotions Manager
Business Development
Business Manager
Director
Entrepreneur
Financial Manager
General Management
Human Resource Management
Marketing Manager
Medical and Health Services Manager
Nonprofit Administrator
Sales Manager
Senior Level Management

An Education in the Franciscan Tradition
CURRICULUM OVERVIEW

Master in Business Administration (MBA) Degree (36 to 45 credits)

Required Interdisciplinary Courses (6 credits):
COR 510: Moral Leadership
COR 600: Organizational and Professional Ethics (taken within the final 12 credits)

Required Courses (24-33 credits):
MBA 502: Accounting for the Workplace - OR - prior coursework in Accounting
MBA 504: Management and Marketing - OR - prior coursework in Management and/or Marketing
MBA 506: Economics and Finance - OR - prior coursework in Microeconomics and/or Finance
MBA 510: Managerial Accounting
MBA 518: Corporate Communication
MBA 520: Marketing Services
MBA 600: Quantitative Methods
MBA 610: Legal Environment
MBA 620: Managerial Economics - Prerequisite: MBA 600
MBA 630: Management Finance - Prerequisite: MBA 620
MBA 675: Strategic Formulation and Implementation - taken in the final 12 credits

Select One Elective (3 credits):
MBA 540: Employment Law
MBA 555: Forensic Accounting
MBA 560: Human Resource Management for Leaders
MBA 565: Corporate, Partnership and Estate Tax
MBA 570: Marketing Research Seminar
MBA 575: Investment and Portfolio Management
MBA 640: Accounting for Government and Not-for-Profit Organizations
MBA 650: Entrepreneurship and Economic Development

Required Capstone Course (3 credits):
MBA 680: Executive Leadership Seminar - taken in the final 12 credits

DELIVERY FORMATS

With several formats a year, our Master in Business Administration degree enables you to earn your degree at a faster pace than traditional programs. Most students take two classes per semester, and finish their degree within two to three years. There are several class formats and time slots to choose from to help fit your busy lifestyle. If coming to a campus just doesn’t fit into your schedule, we offer our Master in Business Administration degree online as well. The online delivery of our MBA program gives you the same comprehensive approach to the fundamentals of business administration and the new developments every business professional need to thrive. For more information about our MBA program, please visit http://www.alvernia.edu/academics/graduate/mba/index.html.

CONTACT INFORMATION

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