Master in Business Administration

PROGRAM HIGHLIGHTS IN BRIEF
Alvernia University's graduate programs are designed for the working professional who places equal value on intellectual achievement and professional growth. Our faculty and staff are committed to teaching, guiding and supporting our students in all aspects of their experience at Alvernia University, from course selection and scheduling to connecting with peers and colleagues.

The Master in Business Administration degree prepares students to embrace leadership roles in their current or future career. In addition to developing an understanding of the demanding nature and interrelationship among the key functional areas of business, our program emphasizes managerial skills. Alvernia's Master in Business Administration degree has been designed to offer a comprehensive curriculum taught by instructors with diverse teaching and business experience.

The core courses in this program provide an understanding in business skills, while the choice of an elective course helps to personalize the degree to any field. The elective choice will be made from the list of options on the MBA curriculum sheet.

ACADEMIC QUALITY
Students are eligible to be admitted to Alvernia University's MBA program when the following criteria have been met:

- Successful completion of undergraduate coursework leading to a Bachelor's degree from an accredited college or university.
- Minimum cumulative grade point average (GPA) of 3.0 or higher.
- Completion of graduate entrance application with supporting documentation, including professional resume and one-page personal statement.
- Standardized Tests, specifically the GRE or GMAT, are not required upon submission of your application. However, applicants may opt to enhance their application by providing additional evidence of academic potential.
- The MBA Admissions Committee may require test scores for a more thorough evaluation, especially in consideration of an applicant with an undergraduate GPA below 3.0. Additional evidence of potential for success as a graduate student such as academic or professional awards, special certifications and samples of scholarly or creative work are not required but are encouraged.

ACCREDITATION
Alvernia University's Business Department is accredited by Middle States Commission on Higher Education and the Accreditation Council for Business Schools & Programs (ACBSP). For more information explaining the benefits of earning a degree from an ACBSP-accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.

CAREER SUCCESS
Our MBA graduates find employment with renowned local, national and international companies including Aetna; AT&T; Carpenter Technology; Ernst & Young; First Energy; Johnson & Johnson; Kellogg's; ParenteBeard; Pennsylvania Department of the Auditor General; Penske; Pepperidge Farm; Prudential; Vanguard; and Wells Fargo. No matter what your aspirations and dreams, we'll give you the tools and support to help you thrive.

CAREER OPPORTUNITIES

- Accountant
- Advertising and Promotions Manager
- Business Development
- Business Manager
- Director
- Entrepreneur
- Financial Manager
- General Management
- Human Resource Management
- Marketing Manager
- Medical and Health Services Manager
- Nonprofit Administrator
- Sales Manager
- Senior Level Management
CURRICULUM OVERVIEW

Master in Business Administration (MBA) Degree (30 to 39 credits)

Required Interdisciplinary Course (3 credits):
COR 520: Ethics and Moral Leadership

Required Business Courses (21-30 credits):
MBA 502: Accounting for the Workplace*
MBA 504: Management and Marketing*
MBA 506: Economics and Finance*

*M May be waived by MBA Admissions Committee based on graduate program policies

MBA 510: Managerial Accounting OR MBA 555, MBA 565, MBA 575, MBA 640*

*(Course selected may not also count as the student's required elective)

MBA 518: Corporate Communication
MBA 520: Marketing Services
MBA 610: Legal Environment
MBA 620: Managerial Economics
MBA 630: Management Finance
MBA 675: Strategic Formulation and Implementation – taken in the final 12 credits

Select One Elective (3 credits):
MBA 540: Labor and Employment Law
MBA 555: Forensic Accounting
MBA 560: Human Resource Management for Leaders
MBA 565: Corporate Partnership and Estate Tax
MBA 570: Strategic Marketing Research
MBA 575: Investment and Portfolio Management
MBA 600: Quantitative Methods
MBA 640: Accounting for Government and Not-for-Profit Organizations
MBA 650: Entrepreneurship and Economic Development

Required Capstone Course (3 credits):
MBA 680: Executive Leadership Seminar – taken in the final 12 credits

DELIVERY FORMATS

Students can accelerate their degree and complete the program within one year or go at their own pace. There are several class formats and time slots to choose from to help fit your busy lifestyle or fit within an employer reimbursement schedule. If coming to campus is not convenient, we offer our Master of Business Administration degree online as well. For more information about our MBA program, please visit www.alvernia.edu/mba.

LOCATIONS

Students can choose to take classes where and when it is most convenient. Study on campus at our locations in Reading and Schuylkill or complete the program entirely online.

CONTACT INFORMATION

For the Reading location contact:
Phone: 1.888.ALVERNIA ext. 6 (1.888.258.3764/610.796.5187)
grgraduate@alvernia.edu

For the Schuylkill location contact:
Phone: 1.888.ALVERNIA ext. 9 (1.888.258.3764/570.385.2382)
schuylkill@alvernia.edu

Visit our website for more information at: www.alvernia.edu/mba