Management | Major

“I like the small class atmosphere, where you have one-on-one relationships with the professors. With the current curriculum and the integration of experiential opportunities built into the class discussions, I feel prepared for future endeavors.” —Tim Chrusch ’09, Management major, Fleetwood, PA

PROGRAM HIGHLIGHTS IN BRIEF

Each of Alvernia University’s Business programs examines the contemporary business world from both practical and ethical standpoints. Business majors combine classroom learning with real-world knowledge through cooperative education experiences. This broad-based approach prepares graduates to succeed professionally by developing the supervisory and managerial skills necessary for career advancement. Alvernia business faculty have solid academic qualifications and years of business experience. They are in touch with the latest trends and issues in the business world.

Management students are motivated to develop management career potential and to be professional and community leaders. The management major is designed to prepare the student for a variety of entry-level management opportunities in small, midsize and large organizations in industry, government and service-oriented fields. The School of Adult Education also offers several business degrees, with specializations in accounting, marketing and human resource management.

ACCREDITATION

Alvernia University’s Business Department, including its major in Management, is accredited by the Accreditation Council for Business Schools & Programs (ACBSP). For information explaining the benefits of earning a degree from an ACBSP-accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.

INTERNSHIP OPPORTUNITIES

Internship placements for our students have included the Camden Riversharks, Citizens Bank, Cott Beverage, Ernst & Young, Four Seasons Produce, GVA Smith Mack, Haines & Kibblehouse, InRoads, Morgan Stanley, Olsen/DeTurck, Philadelphia Eagles, Reading Royals, Rohm & Haas, Santander Bank, Stroehmann/Maier’s Bakery, U.S. Department of Treasury, U.S. Department of Finance, Vanguard, Walt Disney World and Webb Insurance.

HONOR SOCIETY

Alvernia University’s Business program sponsors the Lambda Zeta chapter of the Delta Mu Delta Honor Society through its accrediting body, ACBSP. Delta Mu Delta is an honor society for Adult Education juniors and seniors that recognizes scholarship in Management.

PHI BETA LAMBDA

Phi Beta Lambda (PBL) provides opportunities for Adult Education students to develop vocational competencies for business and office occupations and business teacher education. The specific goals are to promote competent and aggressive business leadership, understand American business enterprise, develop character and self-confidence, encourage scholarship, promote sound financial management and establish career goals.

The Alvernia University PBL Chapter has won many awards on both state and national levels. Since its formation in 1988, the Chapter has become well-known for its excellence, earning the prestigious Hollis & Kitty Guy (national) Gold Seal Award of Merit six times.

ALPHA SIGMA LAMBDA

Alpha Sigma Lambda (ASL) is the premier national honor society for nontraditional adult students. Its aim is to recognize the special achievements of adults who accomplish academic excellence while facing competing interests of home and work. For the nontraditional student, the Society stands as an inspiration for continuing scholastic growth and is a builder of pride through recognition. The Alvernia University ASL Chapter serves as a vehicle for imparting appreciation for adult students’ academic achievements and contributions. To this day, Alpha Sigma Lambda is not only the oldest, but also the largest chapter-based honor society for full- and part-time students.
CAREER SUCCESS
Our Management graduates have entered MBA programs at Alvernia University and many other fine graduate schools. Others find employment with renowned local, national and international companies, including Aetna, AT&T, Carpenter Technology, Ernst & Young, First Union, Hi-Tech Communications, Johnson & Johnson, Kellogg’s, Magnatech International, Morton Powder Coatings, ParenteBeard, CPA, the Pennsylvania Department of the Auditor General, Pepperidge Farm, Prudential and Vanguard.

CAREER OPPORTUNITIES
Account Executive  Government Services Administrator  Personnel Manager
Analyst  Insurance Agent  Purchasing Agent
Bank Manager  International Business Manager  Quality Control Auditor
Consultant  Manufacturing Supervisor  Sales Manager
Employment Counselor  Operations Manager  Training Manager

CURRICULUM OVERVIEW
BS/Management
Liberal Arts Core (54/55 Credits)*
General Elective Requirements (as needed)**

Business Major Requirements (58 Credits)
BUS 101  Financial Accounting
BUS 200  Managerial Accounting I - OR -
BUS 250  Accounting Principles
BUS 206  Management Principles
BUS 207  Marketing Principles
BUS 280  Human Resource Management
BUS 305  Accounting Information Systems - OR -
BUS 311  Principles of Management Info Systems
BUS 312  International Business I
BUS 320  Labor Relations
BUS 332  Operations Management
BUS 342  Business Law
BUS 410  Financial Markets
BUS 411  Corporate Finance
BUS 426  Strategic Management
BUS 431  Entrepreneurship
BUS 438  Business Seminar
BUS 450  Organizational Leadership
ECON 248  Macroeconomics
ECON 249  Microeconomics
MAT 208  Introductory Statistics

*Students entering the program with 70+ transferable credits or an associate's degree must complete 30/31 Liberal Arts Core credits.

**A total of 123 credits, including 3 credits in a human diversity course, are required to complete a bachelor’s degree. To adhere to Franciscan Values, community service hours are also required. In addition, at least 30 credits at the 300/400 level must be taken at Alvernia University.

LOCATIONS
Students can choose to take classes where and when it is most convenient. This program is offered on campus at our Reading, Philadelphia and Pottsville locations.

CONTACT INFORMATION
Alvernia University (Reading)  Alvernia University (Philadelphia)  Alvernia University (Pottsville)
School of Adult Education  School of Adult Education  School of Adult Education
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