Management | Major

“I like the small class atmosphere where you have one-on-one relationships with the professors. With the current curriculum and the integration of experiential opportunities built into the class discussions, I feel prepared for future endeavors.”—Tim Chrusch ’09, Management major, Fleetwood, PA

PROGRAM HIGHLIGHTS IN BRIEF
Each of Alvernia University’s Business programs examine the contemporary business world from both practical and ethical standpoints. Business majors combine classroom learning with real world knowledge through cooperative education experience. This broad-based approach prepares graduates to succeed professionally by developing the supervisory and managerial skills necessary for career advancement. Alvernia business faculty have solid academic qualifications and years of business experience. They are in touch with the latest trends and issues in the business world.

Management students are motivated to develop management career potential and to be professional and community leaders. The management major is designed to prepare the student for a variety of entry-level management opportunities in small, mid-size, and large organizations in industry, government, and service oriented fields. The School of Adult Education also offers several business degrees, with specializations in accounting, marketing, and human resource management.

ACCREDITATION
Alvernia University’s Business Department, including its major in management, is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). For information explaining the benefits of earning a degree from an ACBSP accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.

INTERNSHIP OPPORTUNITIES

HONOR SOCIETY
Alvernia University’s Business program sponsors the Lambda Zeta chapter of the Delta Mu Delta Honor Society through its accrediting body, ACBSP. Delta Mu Delta is an honor society for Adult Education juniors and seniors that recognizes scholarship in Management.

PHI BETA LAMBDA
Phi Beta Lambda provides opportunities for Adult Education students to develop vocational competencies for business and office occupations, and business teacher education. The specific goals are to promote competent and aggressive business leadership, understand American business enterprise, develop character and self-confidence, encourage scholarship, promote sound financial management, and establish career goals.

The Alvernia University PBL Chapter has won many awards on both state and national levels. Since its formation in 1988, the Chapter has become well-known for its excellence, earning the prestigious Hollis & Kitty Guy (national) Gold Seal Award of Merit six times.

ALPHA SIGMA LAMBDA
Alpha Sigma Lambda is the premier national honor society for nontraditional adult students. Its aim is to recognize the special achievements of adults who accomplish academic excellence while facing competing interests of home and work. For the nontraditional student, the Society stands as an inspiration for continuing scholastic growth, and is a builder of pride through recognition. The Alvernia University ASL Chapter serves as a vehicle for imparting appreciation for adult students’ academic achievements and contributions. To this day Alpha Sigma Lambda is not only the oldest, but also the largest, chapter-based honor society for full- and part-time students.
CAREER SUCCESS

Our Management graduates have entered MBA programs at Alvernia University and many other fine graduate schools. Others find employment with renowned local, national, and international companies including Beard Miller & Co., CPA; Magnatech International; Ernst & Young; Vanguard; Carpenter Technology; Hi-Tech Communications; Johnson & Johnson; Kellogg's; Pepperidge Farm; AT&T; Prudential; First Union; Aetna; the Pennsylvania Department of the Auditor General; and Morton Powder Coatings.

CAREER OPPORTUNITIES

Account Executive  Insurance Agent  Personnel Manager
Bank Manager  International Business Manager  Purchasing Agent
Consultant  Manufacturing Supervisor  Quality Control Auditor
Employment Counselor  Analyst  Sales Manager
Government Services Administrator  Operations Manager  Training Manager

CURRICULUM OVERVIEW

BS/Management

Liberal Arts Core (54/55 Credits)*
General Elective Requirements (as needed)**

Business Major Requirements (58 Credits)

BUS 101  Financial Accounting
BUS 200  Managerial Accounting I -OR-
BUS 250  Accounting Principles
BUS 206  Management Principles
BUS 207  Marketing Principles
BUS 280  Human Resource Management
BUS 305  Accounting Information Systems -OR-
BUS 311  Principles of Marketing Info Systems (CIS 311)
BUS 312  International Business I
BUS 320  Labor Relations
BUS 332  Operations Management
BUS 342  Business Law
BUS 410  Financial Analysis
BUS 411  Corporate Finance
BUS 426  Strategic Management
BUS 431  Entrepreneurship
BUS 438  Business Seminar
BUS 450  Organizational Leadership
ECON 248  Macroeconomics
ECON 249  Microeconomics
MAT 208  Introductory Statistics

*Students entering the program with 70+ transferable credits or an associates degree must complete 30/31 Liberal Arts Core credits.

**A total of 123 credits and 3 credits in a human diversity course are required to complete a Bachelor's degree. To adhere to Franciscan Values, community service hours are also required. In addition, at least 30 credits at the 300/400 level must be taken at Alvernia University.

CONTACT INFORMATION

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