

Management | Major

"I like the small class atmosphere where you have one-on-one relationships with the professors. With the current curriculum and the integration of experiential opportunities built into the class discussions, I feel prepared for future endeavors."—Tim Chrusch '09, Management major, Fleetwod, PA

PROGRAM HIGHLIGHTS IN BRIEF

Each of Alvernia University's Business programs examine the contemporary business world from both practical and ethical standpoints. Business majors combine classroom learning with real world knowledge through cooperative education experience. This broad-based approach prepares graduates to succeed professionally by developing the supervisory and managerial skills necessary for career advancement. Alvernia business faculty have solid academic qualifications and years of business experience. They are in touch with the latest trends and issues in the business world.

Management students are motivated to develop management career potential and to be professional and community leaders. The management major is designed to prepare the student for a variety of entry-level management opportunities in small, mid-size, and large organizations in industry, government, and service oriented fields. Working closely with an advisor, an enhanced curriculum allows a student to dual major with other career areas such as accounting, marketing, human resource management, and sport management.

ACCREDITATION

Alvernia University's Business Department, including its major in management, is accredited by the Association of Collegiate Business Schools and Programs (ACBSP). For information explaining the benefits of earning a degree from an ACBSP accredited program, please visit www.acbsp.org or send an email to info@acbsp.org.



INTERNSHIP OPPORTUNITIES

Internship placements for our students have included Citizens Bank, Walt Disney World, Rohm & Haas, Vanguard, GVA Smith Mack, Haines & Kibblehouse, US Department of Treasury, US Department of Finance, Sovereign Bank, Strohmamm/Maier's Bakery, Webb Insurance, InRoads, Reading Royals, Olsen/DeTurck, Philadelphia Eagles, Cott Beverage, Four Seasons Produce, Morgan Stanley, Ernst & Young, and the Camden Riversharks.

HONOR SOCIETY

Alvernia University's Business program sponsors the Lambda Zeta chapter of the Delta Mu Delta Honor Society through its accrediting body, ACBSP. Delta Mu Delta is an honor society for juniors, seniors, and graduate students that recognizes scholarship in Business Administration. Membership in Delta Mu Delta is limited to the top twenty percent of the junior, senior, and graduate classes. Becoming a member is an honor indicative of earnest, intelligent purpose and achievement.

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Alvernia's chapter of the Society for Human Resource Management acquaints students seeking careers in management, human resource management or labor relations with current issues and trends in these fields.

Our Superior Merit winning student chapter is recognized locally by the Berks County SHRM Chapter. Sponsorship affords our students networking opportunities with professional chapter members during monthly meetings. The professional chapter also helps to sponsor events such as our on-campus Job Fair. Student members have been active participants in various community events such as Toys for Tots Road Run and MADD fund raisers. In addition, students attend national and state conferences.

PHI BETA LAMBDA

Phi Beta Lambda provides opportunities for post-secondary and undergraduate students to develop vocational competencies for business and office occupations and business teacher education. The specific goals are to promote competent, aggressive business leadership, understand American business enterprise, establish career goals, encourage scholarship, promote sound financial management, develop character and self-confidence and to facilitate transition from school to work.

The Alvernia University PBL Chapter has won many awards on both state and national levels. Since its formation in 1988, the Chapter has become well-known for its excellence, earning the prestigious Hollis & Kitty Guy (national) Gold Seal Award of Merit six times. In competitions, the Alvernia PBL Chapter regularly participates in state and national workshops and conferences, is active in campus projects and completes community service projects.

CAREER SUCCESS

Our Management graduates have entered MBA programs at Alvernia University and many other fine graduate schools. Others find employment with renowned local, national, and international companies including Beard Miller & Co., CPA; Magnatech International; Ernst & Young; Vanguard; Carpenter Technology; Hi-Tech Communications; Johnson & Johnson; Kellogg's; Pepperidge Farm; AT&T; Prudential; First Union; Aetna; the Pennsylvania Department of the Auditor General; and Morton Powder Coatings.

Alvernia is a Catholic, Franciscan university dedicated to the ideals of professional and community service and personal fulfillment. Our Career Services staff provides assistance with resumé preparation, interview skills, and job and graduate school searches.

CAREER OPPORTUNITIES

Account Executive	Insurance Agent	Promotions Manager
Bank Manager	International Business Manager	Purchasing Agent
Benefits Manager	Job Analyst	Quality Control Auditor
Consultant	Management Analyst	Recreation Manager
Employment Counselor	Manufacturing Supervisor	Reports Analyst
Entertainment Agent	Occupational Analyst	Sales Manager
Government Services Administrator	Operations Manager	Traffic Manager
Industrial Relations Director	Personnel Manager	Training Manager

CURRICULUM OVERVIEW

Business Core Requirements (33 Credits)

BUS 101	Financial Accounting	
BUS 200	Managerial Accounting I	-OR-
BUS 250	Accounting Principles	
BUS 206	Management Principles	
BUS 207	Marketing Principles	
BUS 248	Macroeconomics	
BUS 249	Microeconomics	
BUS 342	Business Law	
BUS 410	Financial Analysis	
BUS 411	Corporate Finance	
BUS 426	Strategic Management	
BUS 438	Business Seminar	
MAT 208	Introductory Statistics	-OR-
MAT 209	Probability and Statistics	

Students who major in another discipline may minor in business by earning 21 credits. See catalog (www.alvernia.edu/catalog/) for minor requirements.

Management Major Requirements (21 Credits)

BUS 310	Human Resources Management	
BUS 305	Accounting Information Systems	-OR-
BUS/CIS 311	Principles of Management Information Systems	
BUS 312	International Business I	

BUS 320	Labor Relations
BUS 332	Operations Management
BUS 431	Entrepreneurship
BUS 450	Organizational Leadership, Governance and Accountability

Associate Degree Requirements:

Liberal Arts Core (25 Credits)

Business Core (18 Credits)

BUS 101	Financial Accounting	
BUS 200	Managerial Accounting I	-OR-
BUS 250	Accounting Principles	
BUS 206	Management Principles	
BUS 248	Macroeconomics	-OR-
BUS 249	Microeconomics	
BUS 342	Business Law	
BUS 305	Accounting Information Systems	-OR-
	Computer Information Systems Course	

Management (24 Credits)

BUS 207	Marketing Principles
BUS 310	Human Resource Management
BUS 320	Labor Relations
BUS 426	Strategic Management
Plus 12 credits in Business electives.	

CONTACT INFORMATION

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