

## Accounting | Major

*"Alvernia professors always challenge us in class, pushing us to strive to do our best. I feel confident that what I am learning from them will help me after graduation, in my career path and also in life."*—Justine Fronheiser '10, Accounting major, Barto, PA

### PROGRAM HIGHLIGHTS IN BRIEF

Each of Alvernia University's Business programs examine the contemporary business world from both practical and ethical standpoints. Business majors combine classroom learning with real world knowledge through cooperative education experience. This broad-based approach prepares graduates to succeed professionally by developing the supervisory and managerial skills necessary for career advancement. Alvernia business faculty have solid academic qualifications and years of business experience. They are in touch with the latest trends and issues in the business world.

Accounting is a dynamic field and Alvernia's students are provided with the most up-to-date developments. The Business program also offers bachelor's degrees with specializations in human resource management, business management, marketing, sport management and business computer & information technology (secondary education).

### ACCREDITATION

Alvernia University's Business Department, including its major in accounting, is accredited by the Association of Collegiate Business Schools and Programs (ACBSP). For information explaining the benefits of earning a degree from an ACBSP accredited program, please visit [www.acbsp.org](http://www.acbsp.org) or send an e-mail to [info@acbsp.org](mailto:info@acbsp.org).



### INTERNSHIP OPPORTUNITIES

Internship placements for our students have included Citizens Bank, Walt Disney World, Rohm & Haas, Vanguard, GVA Smith Mack, Haines & Kibblehouse, US Department of Treasury, US Department of Finance, Sovereign Bank, Strohmann/Maier's Bakery, Webb Insurance, InRoads, Reading Royals, Olsen/DeTurck, Philadelphia Eagles, Cott Beverage, Four Seasons Produce, Morgan Stanley, Ernst & Young, and the Camden Riversharks.

### HONOR SOCIETY

Alvernia University's Business program sponsors the Lambda Zeta chapter of the Delta Mu Delta Honor Society through its accrediting body, ACBSP. Delta Mu Delta is an honor society for juniors, seniors, and graduate students that recognizes scholarship in Business Administration. Membership in Delta Mu Delta is limited to the top twenty percent of the junior, senior, and graduate classes. Becoming a member is an honor indicative of earnest, intelligent purpose, and achievement.

### INSTITUTE OF MANAGEMENT ACCOUNTANTS

Alvernia's Accounting students have the opportunity to participate in the Institute of Management Accountants, the world's largest organization for management accountants and financial managers. Student affiliate chapters have been developed to help students prepare for successful careers in the accounting field. The Alvernia University IMA Student Chapter is sponsored by the Reading IMA Chapter. This affiliation provides students with opportunities to meet and interact with accounting and finance professionals, to participate in IMA functions, and to be an active part of the national organization. Many Alvernia students have secured internships, full-time employment, and scholarships as a direct result of their IMA affiliation.

### PHI BETA LAMBDA

Phi Beta Lambda provides opportunities for post-secondary and undergraduate students to develop vocational competencies for business and office occupations and business teacher education. The specific goals are to promote competent, aggressive business leadership, understand American business enterprise, establish career goals, encourage scholarship, promote sound financial management, develop character and self-confidence and to facilitate transition from school to work.

The Alvernia University PBL Chapter has won many awards on both state and national levels. Since its formation in 1988, the Chapter has become well-known for its excellence, earning the prestigious Hollis & Kitty Guy (national) Gold Seal Award of Merit six times. In competitions, the Alvernia PBL Chapter regularly participates in state and national workshops and conferences, is active in campus projects and completes community service projects.

### CAREER SUCCESS

Students prepare for careers in industry and/or public accounting and are encouraged to consider obtaining a Certified Management Accountant (CMA) or Certified Public Accountant (CPA) certification at the completion of their course work. Students may also prepare to obtain the Certified Fraud Examiner (CFE) designation.

Before applying for the CPA exam, candidates must have graduated with a bachelor's or master's degree and have completed at least a total of 24 semester credits in accounting subjects. These subjects include accounting and auditing, business law, finance, or tax subjects acceptable to the State Board of Accountancy and are met by Alvernia's business/accounting curriculum. Although Pennsylvania has not yet, some states (including New York, Maryland and Ohio) have changed their requirements for candidates wishing to take the Certified Public Accountant (CPA) examination. The majority of states who have passed legislation now require a minimum of 150 credit hours of education along with a college degree to become a CPA. Students may choose to meet this 150 credit hour requirement by taking coursework in Alvernia's MBA program or pursuing a dual major.

Our Accounting graduates have entered MBA programs at Alvernia University and many other fine graduate schools. Others find employment with renowned local, national, and international companies including Beard Miller & Co., CPA; Magnatech International; Ernst & Young; Vanguard; Carpenter Technology; Hi-Tech Communications; Johnson & Johnson; Kellogg's; Pepperidge Farm; AT&T; Prudential; First Union; Aetna; the Pennsylvania Department of the Auditor General; and Morton Powder Coatings.

Alvernia is a Catholic, Franciscan university dedicated to the ideals of professional and community service and personal fulfillment. Our Career Services staff provides assistance with resumé preparation, interview skills, and job and graduate school searches.

## CAREER OPPORTUNITIES

Budget Analyst	Financial Analyst	International Trade Specialist
Certified Public Accountant	Financial Manager	IRS Investigator
Chief Financial Officer	Grant Writer	Partner in Accounting Firm
Comptroller	Internal Auditor	Revenue Agent
Corporate Controller	International Business Manager	

## CURRICULUM OVERVIEW

### *Business Core Requirements (33 Credits)*

BUS 101	Financial Accounting	
BUS 200	Managerial Accounting I	-OR-
BUS 250	Accounting Principles	
BUS 206	Management Principles	
BUS 207	Marketing Principles	
BUS 248	Macroeconomics	
BUS 249	Microeconomics	
BUS 342	Business Law	
BUS 410	Financial Analysis	
BUS 411	Corporate Finance	
BUS 426	Strategic Management	
BUS 438	Business Seminar	
MAT 208	Introductory Statistics	-OR-
MAT 209	Probability and Statistics	

Students who major in another discipline may minor in business by earning 21 credits. See catalog ([www.alvernia.edu/catalog/](http://www.alvernia.edu/catalog/)) for minor requirements.

### *Accounting Major Requirements (21 Credits)*

BUS 252	Intermediate Accounting I
BUS 253	Intermediate Accounting II
BUS 301	Advanced Accounting
BUS 304	Federal Taxation
BUS 305	Accounting Information Systems
BUS 400	Cost Accounting
BUS 402	Auditing

### *Fraud Examination Concentration (12 Credits)*

A concentration in Fraud Examination consists of courses necessary to provide the core competencies needed for students to excel in Fraud Examination. The concentration prepares students to sit for the certified Fraud Examiner Exam and is useful in many fields including accounting, human resources, management, criminal justice and insurance. See catalog ([www.alvernia.edu/catalog/](http://www.alvernia.edu/catalog/)) for concentration requirements.

### **Associate Degree Requirements:**

#### *Liberal Arts Core (25 Credits)*

#### *Business Core (18 Credits)*

BUS 101	Financial Accounting	
BUS 200	Managerial Accounting I	-OR-
BUS 250	Accounting Principles	
BUS 206	Management Principles	
BUS 248	Macroeconomics	-OR-
BUS 249	Microeconomics	
BUS 342	Business Law	
CIS Course		-OR-
BUS 305	Accounting Information Systems	

#### *Accounting (24 Credits)*

BUS 252	Intermediate Accounting I
BUS 253	Intermediate Accounting II
BUS 304	Federal Taxation
BUS 400	Cost Accounting
BUS 410	Financial Analysis

Plus 9 credits in Business electives.

## CONTACT INFORMATION

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