



LEADERSHIP BERKS

ALVERNIA UNIVERSITY

Developing, supporting, and connecting leaders for life.

MISSION

THE MISSION OF LEADERSHIP BERKS IS TO SERVE AS THE PREMIER SOURCE FOR DEVELOPING, EDUCATING, AND CONNECTING INDIVIDUAL, ORGANIZATIONAL, AND COMMUNITY LEADERS FOR LIFE STARTING IN READING AND BERKS COUNTY, PA.

A PROGRAM OF ALVERNIA UNIVERSITY'S O'PAKE INSTITUTE FOR ETHICS, LEADERSHIP AND PUBLIC SERVICE, LEADERSHIP BERKS WAS FOUNDED IN 1985 BY THE GREATER READING CHAMBER ALLIANCE, THE UNITED LABOR COUNCIL, THE UNITED WAY OF BERKS COUNTY, AND THE JUNIOR LEAGUE OF READING, PA. OUR PROGRAMS LEVERAGE THE POWER OF LEADERSHIP, INFLUENCE, RELATIONSHIPS, EDUCATION, AND SERVICE TO DELIVER UNIQUE PROFESSIONAL AND LEADERSHIP DEVELOPMENT LEARNING EXPERIENCES THAT BUILD STRONGER INDIVIDUALS, ORGANIZATIONS, AND COMMUNITIES.

PROGRAM GOALS & OBJECTIVES

LEADERSHIP EDUCATION AT ALVERNIA UNIVERSITY IS A FORMATIVE PROCESS INTENDED TO PRODUCE ETHICAL LEADERS AND FOLLOWERS OF STRONG MORAL CHARACTER, WHO ARE COMPETENT, EMPOWERING AND VISIONARY. WE BELIEVE THAT FOSTERING AN UNDERSTANDING OF THESE KEY AREAS THROUGH COMMUNICATION, LEADERSHIP SKILLS, CHARACTER, LEADERSHIP THEORY AND ETHICS IS THE FOUNDATION FOR FORMING ETHICAL LEADERS WITH MORAL COURAGE. LEADERSHIP BERKS IS COMMITTED TO:

- THE DEVELOPMENT OF INDIVIDUAL, ORGANIZATIONAL LEADERS
- DELIVERING INSTRUCTION ON BEST PRACTICES IN ORGANIZATIONAL CULTURE, BUSINESS, NONPROFIT, COMMUNITY LEADERSHIP, AND NONPROFIT BOARD GOVERNANCE
- PROVIDING AN ISSUES-BASED AND PHYSICAL ORIENTATION TO THE COMMUNITY'S ASSETS AND CHALLENGES IN AN EFFORT TO POSITION READING AND BERKS COUNTY FOR REINVENTION AND ECONOMIC PROSPERITY

IDEAL ADULT PARTICIPANT QUALIFICATIONS [PREFERRED BUT NOT REQUIRED]

- MID-SENIOR LEVEL CAREER POSITION
- BACHELOR'S DEGREE OR HIGHER
- MINIMUM OF 10 YEARS OF WORK EXPERIENCE
- INTEREST IN ADVANCING IN THE WORKPLACE
- PASSION FOR AND COMMITMENT TO, VOLUNTEER LEADERSHIP AND COMMUNITY SERVICE

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CURRICULUM SNAPSHOT & SAMPLE LEARNING EXPERIENCES

The Leadership Berks curriculum includes:

A Half-Day New Student Orientation
A Two-Day Overnight Retreat
Full Day Monthly Coursework From November-May
Half-Day Graduation & Awards Ceremony in Mid June
Leadership
Board Governance
Community Issues Forums
Organizational Culture
Team & Relationship Building
Service Learning Consulting Projects
Community Service
Community Volunteer Leadership Placement

PROGRAM COMMITMENT IN TOTAL HOURS

Class & Relationship Building:	110
Service Learning Consulting Project:	80
Volunteer Leadership Placement:	10
Community Service:	10
<u>Development Campaign</u>	<u>20</u>
	250

PROGRAM MANAGEMENT, CONTENT EXPERTISE, AND FACULTY

The Leadership Berks program is managed by a Director with 25 years of nonprofit management, leadership, and board governance expertise. The program's faculty is selected based on their specific area of expertise and represent a broad cross-section of the community including: business leaders, nonprofit leaders, and higher education faculty from Alvernia University as well as other institutions of higher learning.

INSTRUCTIONAL METHODOLOGY

Leadership Berks instruction methodology includes: lectures to include theoretical framework and practical application; panel discussions; case studies; and personal experiences and reflection exercises. Consulting assignments and research including work independent of class time is expected. Written materials, small group breakouts, and hands-on application exercises such as mock scenarios and debates are also employed. Best practice resources are cited and recommended readings are also provided.

APPLICATION, ADMISSION, SCHEDULE, & TUITION

The Leadership Berks curriculum is designed with the adult learner in mind with a minimum of 20 but not more than 35 students in each cohort. Applications are accepted between April 15th and September 1st with the program cycle beginning annually in mid-September and commencing in mid-June. A full schedule of program sessions and events is included in the application. The application deadline for each program cycle is August 30th.

Upon acceptance, all application data and key essay themes are summarized and provided to Leadership Berks faculty to allow them to better understand the student cohort, to customize instruction as needed, and to address specific perceptions or misconceptions about the community's assets and challenges. The curriculum allows students to interact closely with faculty, area leaders and content experts, community organizations, and peers from a broad cross-section of professions, and the community at large. To apply: visit: www.leadershipberks.org. Tuition rates are included in the application. Limited scholarships may be available. Special conditions apply. For more information about Leadership Berks visit us online or on Facebook. Appointments also available- contact:

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